

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 8
NOVEMBER 19, 1949



Caught going over the music of his latest wax hit, the sensational "Mule Train", are Bing Crosby and his youngest son Lindsay. Those ranch outfits Bing and his son are wearing aren't props either, since Bing and the family have been spending a great deal of time out on their ranch. Bing's etching of "Mule Train" has caught on throughout the nation to the tune of more than 200,000 sales in less than two weeks. Other current hot items for the Crosby crooner are "Weddin' Day", "The Meadow Of Heaven" and "Top O' The Morning", the latter from the Paramount picture of the same name. Bing Crosby is exclusively featured on Decca Records.

YOUR VOTES

DECIDE THE WINNERS

IN THE 4th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1949

**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**

★
POLL CLOSES

FRIDAY

NOVEMBER

25
★



★
**RUSH YOUR
VOTING
CARD
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NOW!**
★

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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The great success being enjoyed by the shuffle and rebound games has almost everyone in the industry gasping with amazement. Yet, certain old heads in the business aren't at all surprised. They believe this definitely points to the fact that this is a changeable business. And, as such a business, it caters to the public's instinct for new and different amusement.

In short, as one old timer put it, "You've got to give the public something new all of the time. It's just like eating grapefruit every morning for weeks on end. You want a change."

The change, then, according to this logic, was the switch over to the shuffles and rebounds for a great many players. These players were becoming somewhat satiated with playing the same games week after week. The shuffles and rebounds gave them a chance to display their skill all over again with something entirely new and different.

That is the success of the coin operated amusement business. It seizes opportunity immediately. It can change about overnight when someone comes along with something that strikes the public's fancy. And, as long as whatever strikes the public's fancy earns more money for the operators, then all are going to put their ingenuity to work to make the idea better and more appealing to the public in every possible fashion.

This works for the success of all concerned with the industry. There are now many different kinds of shuffles and rebounds on the market. There will, without any doubt, be even more as time goes by when these games prove their lasting prowess.

That is the most important element yet to be ascertained in these latest coin operated amusement wonders. Whether they can stick it out on location and last over a goodly period of time.

So far, from all indications, it seems that they have had a very grand start. They are appealing to the players and are winning more and more fans each day. Will this, then, continue on for months to come?

There is no doubt that if the New Year (1950) sees the shuffles and rebounds going ahead just as strongly as they are at the present time, then there will be even more manufacturers jumping into this division of the industry.

These manufacturers will bring new ideas to the field. They will also, to get on the market quickly and effectively, present new price levels. This is always the case.

In short, a great deal of business is predicted on what the future holds in store for the shuffle and rebound games and, in each instance, this seems to point to a very successful future as more and more of these machines get out on locations and begin to gain more players.

The old timers, as well as those not too long engaged in the field among the professional operators, are eagerly going ahead with the purchase of shuffles and rebounds in the full belief that these games have opened an entirely new path for the industry.

Bill Gersh

CUP DRINK VENDERS CAN LEAD AUTOMATIC MERCHANDISING FIELD

1,500,000 Location Potential. Only 25,000 Venders Now in Operation. Multiple Units Gain in Popularity. Commissions Being Stabilized.

It is rapidly becoming apparent to all in the automatic merchandising field that the cup drink venders have every possibility of leading this division of the industry.

There is a potential of 1,500,000 locations in the nation for these units. As yet there are only 20,000 to 25,000 on locations.

The potential is so great that additional manufacturers who will enter into the field will find, as long as their equipment correctly meets the requirements of the trade, that they can continue on for some years at top production without fully covering this great potential market.

The multiple units have continued to grow in popularity. These are gradually pulling sales away from the single units. More and more of the drink vender ops believe that the multiple units are not only more profitable, because they allow for payment of a better commission percentage to locations, but, because they also allow for more rapid amortization of the cost of the equipment.

The cup drink vender ops are gradually stabilizing the commissions which they are paying to locations. Already a cup drink vender organization of operators has sprung up where the top commission being paid to locations is 17½%.

The hoped for commision, where name brand drinks are vended, is 15%. The operator who has multiple unit machines cuts down the cost of his syrup by average and is therefore in position to pay anywhere from 20% to as high as 25% commission to the location.

The mortality rate among new blood entering into the cup drink vender field at this time is less than 15%. This is far, far below prewar figures, and gives some idea of how close the present drink vender manufacturers are working with the newcomers to this business.

The drink vender manufacturers are encouraging and opening new types of locations for their products by national mass media advertising. Such publications as "Time," "Life," "Newsweek," "Fortune," "Colliers," "Saturday Evening Post," all the leading newspapers and many other types of advertising, in addition to the advertisements being featured by the syrup firms themselves, has helped to stimulate demand for drink venders, and from locations where operators formerly never thought of locating the merchandisers.

The cost of the average drink dispenser has risen greatly since the war years. The venders today cost about double what they did prior to the war. The new multiple units, duals, triples, and so forth, keep hiking the price, but, because of the fact that the operators engaged in this field realize that they are in a highly specialized business, plus the fact the investments which are being made are carried by finance firms and banks, has been able to allow this division of the industry to progress with greater surety than would otherwise be the case because of the high prices.

The manufacturers have made it their business to carefully guide the newcomer to the field. Almost every one of the factories have training schools where the oldtime operators as well as the new blood entering the field are taught every part of the machine, as well as given a liberal education in the method of obtaining locations, the type of locations which have proved most profitable, and also the amount of commission which should be paid.

The commission scale which operators of single drink units vending Coca-Cola should pay is agreed to be approximately 15% at the utmost. Of course, there are locations where sales are so great that even 17½% commission can

be paid and the operation still be very profitable. The average, tho, should not exceed 15% and, in some instances, even 10% has been found to be too high, especially in locations where the machines are a convenience and do not produce sufficient number of sales to allow for greater commission payment.

With only 20,000 to 25,000 drink dispensers in the country at this time, gives some idea of how little the surface has been scratched, especially when considering that there are better than 2,500,000 retail locations in the nation and possibly 1,000,000 industrial locations. Of this 3,500,000 total locations the manufacturer believes that about 1,500,000 will eventually feature drink dispensers of one type or another. The potential market for the future is so great that it actually staggers the imagination.

Nor is this all. The fact that many an operator has started in the drink dispenser business with only five machines, and usually single unit venders, and is today operating anywhere from 50 to more than 100 of the machines, featuring dual and triple and even quadruple unit venders, gives some idea of how rapidly the field is going ahead.

Nor has experimentation stopped for even an instant. Counter drink dispensers are also planned for retail stores now selling Coca-Cola and other drinks where the public can buy from its side of the counter and relieve the clerk from such small profit sale. This type of vender is bound to find its way into over 1,000,000 locations in the United States. It will, without doubt, prove a boon to every large chain. It will also prove of tremendous value to every retailer who features beverages. It is one of the future important developments.

At the moment, tho, the manufacturers are busy attempting to fill orders as fast as they can. The bottle venders have their share of the market, but the belief among students of the field, is that the cup dispensers will eventually push these out of locations for they eliminate the location owner handling the bottles, from filling the machines and can, at the same time, pay the retail merchant a better commission than the bottle venders.

It is therefore of great importance to watch future developments in the drink dispenser industry for this field gives every indication of exceeding even the cigarette merchandisers in importance.

The turn to juice dispensers is also interesting, but, with orders for the cup drink dispensers continuing at the pace which they are being received by the leading manufacturers, it is doubtful whether the juice venders will overcome the tremendous sales being made by the soft drink machines and, even then, whether they will outlast the sales importance of these machines from a pure merchandising standpoint.

As operators come to agreement in various territories regarding commissions to be paid; as the new type multiple venders begin to show the operators a better profit; as more and more new type locations open for the dispensers; as the manufacturers begin to develop and produce more mechanically perfect machines; and as more and more finance enters into the picture; there is no longer an iota of doubt that the cup drink dispenser business is well on its way to leadership in the automatic merchandising industry.

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VOTES LANDSLIDE!

Music Operators Pour Votes In As Poll Nears End. Annual Music Poll Closes Friday Midnight, November 25. Ops Urged To Cast Their Ballot Immediately For Best Records and Artists Of 1949.

Best Record of 1949

"Forever And Ever"—Russ Morgan Orch.	27,764
"Riders In The Sky"—Vaughn Monroe Orch.	24,912
"Forever And Ever"—Perry Como	19,276
"Again"—Gordon Jenkins Orch.	15,785
"Cruising Down The River"—Blue Barron Orch.	9,001
"Cruising Down The River"—Russ Morgan Orch.	8,733
"Lavender Blue"—Dinah Shore	6,987
"So Tired"—Russ Morgan Orch.	6,365
"Buttons And Bows"—Dinah Shore	6,003
"Again"—Vic Damone	5,264
"I've Got My Love To Keep Me Warm"—Les Brown Orch.	4,631
"Some Enchanted Evening"—Perry Como	4,425
"That Lucky Old Sun"—Frankie Laine	4,417
"Baby, It's Cold Outside"—Dinah Shore-Buddy Clark	4,127
"I Don't See Me In Your Eyes Anymore"—The Stardusters	3,398
"Far Away Places"—Margaret Whiting	3,008
"My Darling, My Darling"—Jo Stafford-Gordon MacRae	1,165
"Powder Your Face With Sunshine"—Evelyn Knight	933
"Jealous Heart"—Al Morgan	672
"The Hucklebuck"—Frank Sinatra	629
"The Hucklebuck"—Tommy Dorsey	480
"You're Breaking My Heart"—Vic Damone	125

Best Orchestra of 1949

Vaughn Monroe	37,456	Spike Jones	3,001
Guy Lombardo	31,876	Lawrence Duchow	2,795
Russ Morgan	30,008	Duke Ellington	1,917
Gordon Jenkins	25,286	Louis Prima	1,733
Art Mooney	21,098	Tony Pastor	1,541
Les Brown	10,269	Johnny Long	1,421
Sammy Kaye	10,209	Lionel Hampton	1,191
Eddy Howard	6,431	Freddy Martin	1,109
Blue Barron	6,011	Harry James	980
Tommy Dorsey	5,750	Larry Green	956
Paul Weston	5,446	Ray McKinley	891
Tex Beneke	5,029	Ray Noble	686
Benny Goodman	3,007	Dick Jurgens	247

Best Female Vocalist of 1949

Doris Day	27,816	Connie Haines	3,113
Margaret Whiting	20,918	Mindy Carson	2,864
Evelyn Knight	15,872	Patti Page	2,257
Jo Stafford	14,280	Ella Fitzgerald	1,365
Kay Starr	12,387	Rosemary Clooney	1,291
Dinah Shore	10,821	Florence Wright	1,165
Fran Warren	9,187	Louise Carlyle	1,008
Peggy Lee	3,812	Eve Young	562
Sarah Vaughan	3,652	Anne Shelton	478

Best Male Vocalist of 1949

Perry Como	40,712	Mel Torme	4,652
Vic Damone	33,700	Gordon MacRae	1,450
Frankie Laine	32,139	Tony Martin	1,005
Dick Haymes	31,762	Charles LaVere	978
Bing Crosby	29,809	Art Lund	438
Billy Eckstine	24,531	Johnny Desmond	429
Frank Sinatra	18,798	Alan Dale	162
Buddy Clark	12,046		

Best Vocal Combination of 1949

The Mills Bros.	25,498
The Andrews Sisters	23,917
The Pied Pipers	20,862
The Stardusters	11,450
The Orioles	6,817
The Ink Spots	6,389
The Starlighters	3,007
The Syncopators	2,917
The Modernaires	2,899
The Deep River Boys	2,801
The Ravens	2,800

Best Western Record of 1949

"One Has My Name"—Jimmy Wakely	27,916
"Candy Kisses"—George Morgan	23,175
"Slipping Around"—Margaret Whiting-Jimmy Wakely	15,009
"Room Full Of Roses"—George Morgan	12,644
"I Love You So Much It Hurts"—Jimmy Wakely	10,917
"Tennessee Waltz"—Pee Wee King	10,250
"I Love You So Much It Hurts"—Floyd Tillman	7,816
"Candy Kisses"—Cowboy Copas	4,127
"Life Gets Tee-Jus"—Carson Robison	3,113
"I Wish I Knew"—Dolph Hewitt	2,580
"Here Comes Santa Claus"—Gene Autry	1,290
"Have I Told You Lately That I Love You"—Gene Autry	864

Best Western Artist of 1949

Jimmy Wakely	22,854
George Morgan	17,817
Pee Wee King	17,423
Cowboy Copas	11,900
Tex Williams	7,126
Bob Wills	4,871
Elton Britt	2,198
Sons Of The Pioneers	1,366
Rosalie Allen	1,118
T. Texas Tyler	1,117
Roy Rogers	1,019
Bill Boyd	746
Ann Jones	430
Andy Parker	228

Best Hillbilly Record of 1949

"Love Sick Blues"—Hank Williams	24,816
"I'm Throwing Rice"—Eddy Arnold	23,008
"Why Don't You Haul Off & Love Me"—Wayne Raney	20,117
"Till The End Of The World"—Ernest Tubb	15,322
"Then I Turned & Walked Slowly Away"—Eddy Arnold	12,168
"Tennessee Polka"—Red Foley	12,009
"Don't Rob Another Man's Castle"—Eddy Arnold	7,165
"Wedding Bells"—Hank Williams	7,002
"Riders In The Sky"—Burl Ives	4,529
"Tennessee Saturday Night"—Red Foley	4,526
"Let's Say Goodbye Like We Said Hello"—Ernest Tubb	2,791
"I Never See Maggie Alone"—Kenny Roberts	2,460
"Money, Marbles & Chalk"—Captain Stubby	1,237

Best Hillbilly Artist of 1949

Eddy Arnold	46,318	Spade Cooley	5,439
Hank Williams	32,460	Roy Acuff	3,198
Ernest Tubb	19,160	Moon Mullican	2,712
Red Foley	18,007	Ray Smith	2,698
Wayne Raney	11,365	Montana Slim	2,680
Burl Ives	6,918	Bob Atcher	2,654

Best Jazz N' Blues Record of 1949

"The Hucklebuck"—Paul Williams	27,543
"Chicken Shack Boogie"—Amos Milburn	20,891
"Bewildered"—Amos Milburn	20,003
"Tell Me So"—The Orioles	14,817
"Close Your Eyes"—Herb Lance	11,346
"Blues After Hours"—Pee Wee Crayton	11,166
"Trouble Blues"—Charles Brown	10,919
"September In The Rain"—George Shearing	8,420
"Run, Joe"—Louis Jordan	6,115
"I'm Forever Blowing Bubbles"—Charlie Ventura O.	4,957
"It's Midnight"—Little Willie	4,458
"Drinkin' Wine Spo' Dee O' Dee"—Wynonie Harris	3,001
"So Long"—Ruth Brown	1,216
"Little Girl, Don't Cry"—Bull Moose Jackson	1,156
"D'Natural Blues"—Lucky Millinder	1,126
"Crying"—Billy Eckstine	927

Best Jazz N' Blues Artist of 1949

Amos Milburn	19,270
Louis Jordan	18,639
Charles Brown	13,420
Pee Wee Crayton	11,179
Julia Lee	10,430
Herb Lance	9,276
George Shearing	8,104
Paul Williams	7,518
Charlie Ventura	5,240
Errol Garner	4,713
Wynonie Harris	4,128
Jimmy Witherspoon	1,622
Joe Thomas	945
Sarah Vaughan	816

Best Small Instrumental Group of 1949

King Cole Trio	28,187
Louis Jordan	24,560
The Three Suns	20,126
George Shearing Quintette	14,381
Irving Fields' Trio	10,010
Charles Brown Trio	8,620
Page Cavanaugh Trio	6,278
Benny Goodman Sextet	3,259
Charlie Ventura	3,018
Johnny Moore's Three Blazers	1,244
Ben Smith	1,213

THE CASH BOX

Record Reviews

"Johnson Rag" (2:53)

"Side By Side" (2:55)

THE HOYLMAN QUARTET
(Rondo 207)

● Ditty kicking up a whale of a storm in many locations throughout the nation is this bit tagged "Johnson Rag," by the Hoylman Quartet. The song is the ever-lovin' oldie, dressed up a bit here by the combo, with Gene Colin handling the vocal work. This rendition is a sure fire winner, and should boost ops take sky high. On the other end with "Side By Side," Gene and the group once again offer an oldie, and turn in an excellent performance. Ops should get with "Johnson Rag."

"The Old Master Painter" (2:58)

"Did You Ever See A Dream Walking?" (2:59)

SNOOKY LANSON
(London 555)

● A ditty music ops are getting to be hearing quite a bit of is this new song tagged "The Old Master Painter." Balladeer Snooky Lanson holds the vocal spotlight, and turns in a wonderful piece of work on the song. Ditty is a mellow, up tempo'd item that rolls along at a quick pace. It's a meaningful tune that makes you stop and listen all the way. Snooky's vocal is superb throughout, as is the fine ork backing under the direction of Beasley Smith. The flip is an oldie that should hold its own. Top deck for the moola.

"There's No Tomorrow" (2:50)

"Mad About You" (2:53)

CHARLIE SPIVAK ORCH.
(London 554)

● Charlie Spivak in the drivers seat, with the refrain of "There's No Tomorrow" and "Mad About You" headed music ops way. Top deck is a current pop plug gaining in popularity. Its a fresh version of "O Sole Mio," with the Stardreamers handling the vocal work. The flip has balladeer Tommy Lynn on a soft ballad that should do fairly well in the boxes. Topside for the gravy.

"Blue" (2:50)

"Freckle Face" (2:53)

SHERMAN HAYES ORCH.
(Sharp 59)

● The Sherman Hayes ork offer ops a pair of oldies in this recording of "Blue" and "Freckle Face." The maestro and a vocal group tagged the Haymakers bask in the spotlight on the pair, with the Hayes ork blending smooth, sweet tones in the background. Ops should be familiar with the music since the songs were big hits years ago. This rendition, while it won't stop traffic, should be a play booster, especially in those tavern locations.

DISK OF THE WEEK

"The Blossoms On The Bough" (2:58)

"Don't Do Something To Someone Else" (2:55)

Mel Torme
(Capitol 57-775)



MEL TORME

● Long missing from the phono spotlight with a hot juke box winner, balladeer Mel Torme comes up with a pair of sides that beckon some heavy coin play. Mel's vocal work on this coupling is superb throughout. Both ends of this platter have that taint of coin play about them that spells the

difference in song material. Top deck, titled "The Blossoms On The Bough" is a soft, tender piece, with Mel delivering the hush-hush lyrics in smooth vocal tones that count. Plush orchestral background furnished by maestro Frank DeVol adds to the glamour of the song. The lyrics of the tune make you pay close attention, with Mel's enticing bit of vocal allure providing the balance of wonderful recorded entertainment. On the other end with "Don't Do Something To Someone Else," Mel switches tempo a bit, to come up with a bright happy item that should boost ops play tremendously. Vocal allure is added here by the Mel Torme, whose smooth harmony work brighten the platter all the more. Both sides are hot juke box material—ops should get with 'em.

"I Wanna Settle Down" (2:38)

"Give Her The Number One" (2:53)

LAMOTTA BROTHERS ORCH.
(Arco 1209)

● Some calypso music in the offing for music operators, with the Lamotta Brothers ork setting up "I Wanna Settle Down" and "Give Her The Number One." Both sides of this dishing make for wonderful listening pleasure, and should be greeted with wide favor. Vocal by Lloyd Thomas is excellent, as is the cute lyrics in the material. Both ends are in the happy vein. The platter should add to music ops take.

"Auld Lang Syne" (2:50)

"Ever Lovin' Blues" (2:48)

ROY KRAL—JACKIE CAIN SEXTET
(Atlantic 664)

● Fresh wax by the Roy Kral-Jackie Cain Sextet, and their first side on Atlantic titled "Auld Lang Syne" and "Ever Lovin' Blues." Music ops are sure to remember the success they had with former waxings by Roy and Jackie. This platter has the makings of another repeat success performance. Top deck is a novel rendition, in light polite bop style, of the standard New Year ditty. The flip is more of the same mild bop, with Roy and Jackie, and the group displaying some wonderful music throughout. Ops should listen in—especially to "Auld Lang Syne."

"Bingo Went My Heart" (2:35)

"The Man In The Moon" (2:24)

NELLIE BROWN—BILL YEAROUT
(Damon 11229)

● Pair of sides that shape up as potential coin winners are these titled "Bingo Went My Heart" and "The Man In The Moon." Nellie Brown and Bill Yearout handle the vocal on the top deck, a medium tempo'd novelty that is easy to take to. Vocal duet is smooth throughout, as is the light ork backing. On the other end with "The Man In The Moon," Nellie takes it solo, and once again turns in an effective performance. Platter rates ops listening time.

"Charley My Boy" (2:48)

"Yes We Have No Bananas" (2:45)

LOUIS PRIMA ORCH.
(Mercury 5338)

● Orkster Louis Prima comes out with his first etching on Mercury wax to come up with a top-notch rendition of "Charley My Boy." The tune itself is currently causing loads of attention in the music biz. This rendition, with chirp Keeley Smith, Louis and the band joining in on the vocal, is one that should prove to be widely requested. The flip is a novel rendition of the standard "Yes We Have No Bananas," with the maestro basking in the limelight. Top deck gets our nod.

"Little Pink Toes" (2:50)

"Sentimental Me" (2:51)

MARTHA LOU HARP
(Autograph 814)

● Some wax that music ops can see as a filler item is this bit by Martha Lou Harp tagged "Little Pink Toes" and "Sentimental Me." Top deck is just what the title indicates, a slow tempting bit of music that weaves around the tender vein. The flip has Martha joined by Vic Anthony on a ballad that should hold its own. Music ops who have the room in their machines might take a look-see.

"Bobin' With Robin" (2:47)

"Autumn Breeze" (2:46)

MILT JACKSON ALL STARS
(Sensation 4001)

● Music ops who have the calls for this brand of wax would do well to pay close attention to Milt Jackson and his All Stars on this coupling of "Bobin' With Robin" and "Autumn Breeze." It's light progressive jazz stuff that should do well in the boxes. Vibes spot on the pair by the maestro is the highlight of the platter, altho a great aggregation backs Milt throughout. Ops who have the spots might listen in.

"The Music Goes 'Round And Around" (2:20)

"Oh Dear, What Can The Matter Be?" (2:43)

MIKE RILEY—ED FARLEY
(Decca 25443)

● Here's the original dishing of this famed tune, reissued for music ops to get with and reap some heavy coin play. It's Mike Riley and Ed Farley on their wonderful recording of "The Music Goes 'Round & Around." The tune is currently kicking up a storm in many spots throughout the nation—this platter should surpass all others around, and prove to be a big winner for music operators. The flip is another oldie with Mike Riley in the vocal spotlight. Ops should take to both ends of this biscuit.

"My Sweet Rosita" (2:20)

"Forever Without You" (2:48)

KAYCEE TRIO—JO ANN TALLY
(Damon 11233)

● The spark of a hot bit of wax is found in this ditty tabbed "My Sweet Rosita," with the Kaycee Trio serving it up for music ops. Ditty is a smooth girl tune that makes for wonderful listening pleasure. Vocal work by the group is soft and melodic throughout, with the refrain of the song ringing true all the way. On the other end with "Forever With You," chirp Jo Ann Tally offers ops a comely tune with her rendition of a smooth ballad. It's slow, tempting stuff throughout, the kind that easily meets with wonderful reception. Ops should listen in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ THE OLD MASTER PAINTER...Snooky Lanson.....London 555

★ WHEN YOU DANCED BY.....Sy Oliver O.....Decca 24788

★ YOU SAY YOU CARE.....Sarah Vaughan...Columbia 38629

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KL—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capital	ME—Mercury	SPT—Spotlite
CAS—Castle	MG—MGM	SU—Supreme
CM—Commodore	MI—Miracle	TE—Tempo
CO—Columbia	MN—Manor	TW—Tower
CR—Coral	MO—Modern	VA—Varsity
DA—Dance	NA—National	VI—Victor
DE—Decca	RA—Rainbow	VO—Vocalion

1 THAT LUCKY OLD SUN

CA-57-726—Dean Martin
CO-38559—Sarah Vaughan
CO-38608—Frank Sinatra
DE-24752—Louis Armstrong
HA-1077—Hot Lips Page
ME-5316—Frankie Laine

MG-10509—Bob Houston
SIT-524—Herb Lance
VA-191—T. Manners
VI-20-3531—Vaughn Monroe O.
VO-55035—Chuck Foster O.

2 I CAN DREAM, CAN'T I

CO-38612—Toni Arden
CR-60106—Glen Gray O.
DE-24705—Andrews Sisters

RA-10038—Jimmy Saunders
VI-20-3553—Tex Beneke O.

3 YOU'RE BREAKING MY HEART

BB-30-0001—Ralph Flanagan O.
CA-57-719—Jan Garber O.
CO-38546—Buddy Clark
DE-24693—The Ink Spots
HA-1051—Phil Brito

HT-163—Jimmy Saunders
ME-5271—Vic Damone
MG-10478—Russ Case
VA-1060—T. Manners
VO-55019—Bill Harrington

4 DON'T CRY, JOE

BB-30-0007—Ralph Flanagan O.
CO-38555—Frank Sinatra
DE-24720—Gordon Jenkins O.
LO-513—Charlie Spivak O.

MG-10518—Johnny Desmond
VI-20-3557—Juanita Hall
VO-55058—Bill Harrington

5 SLIPPING AROUND

CA-57-40224—Margaret Whiting-
Jimmy Wakely
CO-20581—Floyd Tillman

DE-46173—Ernest Tubb
VI-21-0074—Jimmy Robertson

6 JEALOUS HEART

BU-1083—C. Bailey
CA-15256—Tex Ritter
CA-57-759—Jan Garber O.
CO-20128—Happy Perryman
CO-38593—Hugo Winterhalter O.
CR-64021—Kenny Roberts
DE-46176—Jenny Lou Carson
DE-24711—Jack Owens

HA-1060—Eddy Duchin O.
KI-4314—Ivory Joe Hunter
LO-500—Al Morgan
ME-6188—Don Kidwell
MG-10521—Derry Falligant
VA-213—Z. Turner
VI-20-3539—Bill Lawrence
VO-55030—Leighton Noble O.

7 SOMEDAY

CO-38593—Hugo Winterhalter O.
CO-20075—Gene Autry
CR-237-238—Bob Eberly
CN-5047—Red River Dave
CR-60104—Peter Todd O.
DE-24694—Mills Bros.
DE-46131—Hoosier Hot Shots
HA-1056—Tommy Tucker O.
HT-134—Ray Bloch O.

MG-10496—Art Smith
MN-1195—The Four Tunes
NA-9089—The Ravens
RO-191—KEN Griffin
TE-658—Philadelphia String Band
VI-20-3090—Elton Britt
VI-20-3510—Vaughn Monroe O.
VI-22-0007—Arthur Crudup

8 I NEVER SEE MAGGIE ALONE

CA-57-750—Benny Strong O.
CO-38609—Tony Pastor O.
CR-64012—Kenny Roberts

DE-24739—Bob Hannon-Jerry Ryan
MG-10548—Art Mooney
VI-21-0023—Ernie Lee

9 WHISPERING HOPE

CA-57-690—Stafford-MacRae

DE-24717—Andrews Sisters

10 I'VE GOT A LOVELY BUNCH OF COCOANUTS

CO-38609—Tony Pastor O.
DE-24784—Danny Kaye O.

MG-10553—Tommy Tucker O.
VI-20-3554—Freddy Martin O.

Billy ECKSTINE

FOOL'S PARADISE
YOU'RE WONDERFUL

M-G-M 10562

Art MOONEY

SHENANIGANS
(Two Of Irish)

THE RIVER SEINE

M-G-M 10564

Hank WILLIAMS

MY BUCKET'S GOT A HOLE IN IT
I'M SO LONESOME I COULD CRY

M-G-M 10560

Nuff Said!

Pressed on
METROLITE NON-BREAKABLE
under Normal Use

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

THE CASH BOX

Record Reviews

"I Wish I Was Back In My Baby's Arms" (2:50)

"Billy" (2:55)

DORIS DREW
(MGM 19563)

● Doris Drew on deck with some pleasing material for music ops in this coupling of "I Wish I Was Back In My Baby's Arms" and "Billy." The gal's pipes trill the fond lyrics in cute style throughout, with the Jud Conlon group adding to the winning incentive. Top deck is a rhythm ballad, while the flip is the well known standard. Earle Hagens ork backs nicely to round out a fairly effective disk.

"You Rascal You" (2:44)

"Rhapsody In Wood" (2:50)

WOODY HERMAN
(Capitol 57-775)

● Woody Herman comes up with a pair of fair sides in this fresh coupling of "You Rascal You" and "Rhapsody In Wood." Top deck features the maestro in the vocal spot wailing the lyrics to this pleasing oldie. Woody's jazz tonsils highlight the side, which might prove to be a potent bit of juke box wax. The flip is a bit of progressive music with Woody and the band shining throughout. Both sides won't raise havoc—they will satisfy the Herman clan.

"O Sole Mio" (2:56)

"Come Back To Sorrento" (3:03)

PHIL BRITO
(MGM 10567)

● Balladeer Phil Brito should cop a healthy hunk of juke box coin with this recording of "O Sole Mio" and "Come Back To Sorrento." Both sides are well known Italian folk themes and constantly are in great demand. This rendition, with Phil projecting the songs in Italian throughout, looms as a big winner for the boxes. Phil's wide bevy of fans, and that covers loads of territory, should go for the pair in a big way.

"Disk Jockey Blues" (3:08)

"Blue Ribbon Gal" (3:13)

PETER LIND HAYES
(Decca 24797)

● Some wax music ops might take a look at these sides set up by Peter Lind Hayes. Titled "Disk Jockey Blues" and "Blue Ribbon Gal," Peter takes the vocal spotlight on this coupling, and turns in a rather effective performance. Both sides aren't too commercial, and altho they won't stop traffic, they should hold their own. Top deck plays around the title, with a set of romance lyrics added. The flip is just what the title indicates. Ork backing by Sy Oliver rounds out the platter. Ops who have the room might take a look-see.

SLEEPER OF THE WEEK

"Your Life Is My Life" (3:19)

"Got You Right Where I Want You" (3:13)

ELLIOT LAWRENCE
(Columbia 38629)



ELLIOT LAWRENCE

● New plug tune that looms as a potential hot coin culler for music operators is this rendition of "Your Life Is My Life" by the great Elliot Lawrence ork. The tune is definitely one of the better ballads we've heard in many a moon. Weaving in soft dulcet tones of plush musical beauty, the

tune makes you feel the meaningful lyrics. Vocal by piper Danny Riccardo is excellent throughout, and should result in some heavy attention for the boy. Ditty is from the University of Pennsylvania's Mask & Wig production of "Adamant Eve," and as such, is the subject of some heavy bally. Music ops should take note of the exceptionally excellent arrangement of the tune, which the Lawrence ork handles superbly. On the other end with "Got You Right Where I Want You," chirp Rosalind Patton takes to the mike to offer ops a mellow rhythm ballad that glitters. The lass' jazz intonation holds your attention, and likewise is the highlight of the disk. Both ends of this platter are blue ribbon winners—with "Your Life Is My Life" leading the way.

"I Want To Go Home" (3:04)

"I'm Gonna Let You Cry For A Change" (2:30)

BEVERLY AND HER BOY FRIENDS
(Decca 24790)

● New ditty that's gonna cop a healthy slice of juke box coin is this tasty dish of music titled "I Want To Go Home," with Beverly and her Boy Friends on tap to wail the song. The tune is a cute novelty ballad, handled to vocal perfection by the vocal gang. Lass' vocal spot makes for wonderful listening throughout the side. The flip is a slow sentimental tune, with the lyrics weaving about the title. The side we go for is on top—ops should get it.

"Rudolph, The Red Nosed Reindeer" (2:49)

"If It Doesn't Snow On Christmas" (2:53)

GENE AUTRY
(Columbia 38610)

● Some wax that should definitely find a top spot on music machines throughout the land is this duo by Gene Autry. Wax, titled "Rudolph, The Red Nosed Reindeer" and "If It Doesn't Snow On Christmas" are two of the best sides Autry has come up with in a long time. Top deck is the side to ride with. It is a cute Xmas tune which Autry handles in excellent style. Lyrics make you wanna listen all the more, with the excellent infectious melody rounding out the side. The flip is offered in happy tempo and has the wordage playing around the title. Ops should get with the top deck—and pronto.

"Echoes" (2:55)

"Happy Valley" (2:56)

GRACIE FIELDS
(London 514)

● Pair of new sides by Gracie Fields, and the set up of "Echoes" and "Happy Valley" for music operators. Both sides echo the usual splendor that Gracie projects, with the top deck getting our nod by a slight margin. Ditty is a pleasing romantic ode, with the George Mitchell choir and the Bob Farnon ork backing splendidly. Echo effect on the side is fair enough as it stands. The flip picks up a mite in tempo, and has Gracie turning in another effective performance. Wax won't cause a stampede—it will hold its own.

"When You Danced By" (3:04)

"The Laugh's On Me" (3:18)

SY OLIVER ORCH.
(Decca 24788)

● A song that music ops are bound to be featuring in no time at all is this item tagged "When You Danced By," with maestro Sy Oliver serving it up. Ditty is a wonderful rhythm ballad offered in excellent orchestral manner by Sy. Vocal spot on the side by Jack Haskell is effective as it stands, and should entice some silver. The band echoes in the old style of the great Tommy Dorsey ork, which should satisfy dance fans immensely. On the other end with "The Laugh's On Me," Jack and The Aristokats offer a tempting ballad that is easy on the ears. "When You Danced By" is a hot piece of wax—ops should latch on.

"Doughnut Polka" (2:33)

"Pigtail Polka" (2:21)

FRANK WOJNAROWSKI ORCH.
(Dana 2057)

● First rate polka wax by the Frank Wojnarowski ork, with balladeer Val Tino in the limelight, shows as a pair of sides music ops should get with. Both ends of this platter spell coin play—they're that good. Top deck is a cute happy item, with some clever lyrics playing around the title. The flip is an excellent bit of music that makes for a world of wonderful listening pleasure. Take note of the vocal pleasure by Val Tino, and ops have a socko platter.

"Dear Hearts And Gentle People" (2:20)

"The Game Of Broken Hearts" (2:25)

PATTI PAGE
(Mercury 5336)

● Thrush Patti Page offers her rendition of "Dear Hearts & Gentle People" and "The Game Of Broken Hearts" and turns in a very effective performance. Both tunes are current climbers in popularity, and should prove to be hot coin cullers. Patti's smooth tones of vocal perfection handle the material wonderfully, with some equally excellent ork backing. Platter rates ops listening attention—and more.

"You Say You Care" (2:48)

"I Cried For You" (2:24)

SARAH VAUGHAN
(Columbia 38630)

● The great Sarah Vaughan comes up with some fresh wax, with "You Say You Care" leading the way. Ditty is from the musical production "Gentlemen Prefer Blondes," and should receive some heavy bally therefrom. This recording definitely stands out as one of the best Sarah has offered in a long time. Ditty is a strong, tempting ballad, with Sarah pitching her pipes in resplendent manner. On the other end with "I Cried For You," Sarah turns in another great side with this ever-lovin' standard. Ops should climb on "You Say You Care."

"I'll Never Slip Around Again" (2:30)

"The Game Of Broken Hearts" (2:55)

DORIS DAY
(Columbia 38637)

● Pair of great sides in the offing for music ops are these by chirp Doris Day. It's the gal's first venture into the folk field, with "I'll Never Slip Around Again" and "The Game Of Broken Hearts" on tap. Both tunes are currently climbing in popularity. This rendition, with Doris joined by Country Cousins is great stuff from start to finish. Ops should reap harvest with this platter.

THIS WEEK'S RELEASE(Both 45 rpm and 78 rpm.
Numbers marked * are 45 rpm.)**POPULAR**

Charley, My Boy	LISA KIRK
Shame On You	20-3591 (47-3090*)
Just a Kiss Aport	THE PIED PIPERS
'S Wonderful	20-3592 (47-3091*)
I'm The Man With The Dreams	TEX BENEKE
They Soy	20-3593 (47-3092*)
Ho	CHARLIE VENTURA
High On An Open Mike	20-3594 (47-3093*)
Echoes	SAMMY KAYE
Coreless Kisses	20-3595 (47-3101*)
The Light In Your Eyes	WAYNE KING
Vienna, My City Of Dreams	20-3597 (47-3103*)
Ave Morio	PERRY COMO
The Lord's Prayer	28-0436 (52-0071*)

POP SPECIALTY

The Old Schmalz Waltz	SIX FAT DUTCHMEN
Waltzing In The Woods	25-1140 (51-0031*)
You Bring Out The	
Devil In Me	MERRIE MUSETTE ORCHESTRA
Beoutiful Land Of My	
Dreams	25-1141 (51-0032*)

COUNTRY AND WESTERN

Santa Fe, New Mexico	
	SONS OF THE PIONEERS
Red River Valley	21-0138 (48-0141*)
Wednesday Night Waltz	CHET ATKINS AND
	HIS GUITAR PICKERS
Centipede Boogie	21-0139 (48-0142*)
The Wedding of	HOMER AND JETHRO
Hillbilly Lilli Marlene	WITH JUNE CARTER
The Huckle-Buck	21-0140 (48-0144*)
I'll Never Pass This Way	
Again	SLIM WHITMAN
Birmingham Jail	21-0141 (48-0145*)

BLUES

Barbecue Lounge	ARBEE STIDHAM
I Send My Regrets	22-0053 (50-0037*)

SPIRITUAL

I Got To Run To The	FREDDIE EVANS'
City Four Square	GOSPEL TRIO
Sow Righteous Seed	22-0052 (50-0036*)

**"THE THREE SUNS PRESENT
YOUR CHRISTMAS FAVORITES"
P-250 (WP-250*)**

Santa Clous Is Comin' Ta	
Town	
Adeste Fideles	20-3567 (47-3057*)
White Christmas	
Winter Wonderland	20-3568 (47-3058*)
Silent Night	
Jingle Bells	20-3569 (47-3059*)

**"SKIP TO MY LOU AND
OTHER SQUARE DANCES"**

ROY ROGERS, calling, and SPADE COOLEY	
AND HIS STRING ORCHESTRA	
Skip To My Lou	
Rickett's Reel	21-0127 (48-0130*)
Old Joe Clork	
Sycamore Reel	21-0128 (48-0131*)
Oh Dem Golden Slippers	
Lucky Leather Breeches	21-0129 (48-0132*)

**"THE HEART OF THE ISLANDS
IN SONG" P-258 (WP-258*)**

My Tone	SAMMY KAYE
My Little Gross Shock In	
Keolokekua	20-3579 (47-3705*)
Sweet Leilani	SAMMY KAYE
My Isle of Golden Dreams	20-3580 (47-3076*)
Hawaion Wor Chont	SAMMY KAYE
Hawaion Sunset	20-3581 (47-3077*)

THE STARS WHO MAKE THE HITS ARE ON

Here he goes again—with
a smasheroo that tops
"RIDERS IN THE SKY"!



Vaughn Monroe

MULE TRAIN

RCA Victor 20-3600 (47-3106*)

Vaughn sings it in his new Republic picture "Singing Guns." It's got a driving, whip-cracking rhythm... a great-outdoors power and sweep... it grips you, it gets in your blood! Get on MULE TRAIN—you'll ride high in a hurry, certain-sure!

**SEVEN CERTAIN
COIN CATCHERS**

FREDDY MARTIN		
I've Got a Lovely Bunch of Coconuts	20-3554	
VAUGHN MONROE	Someday	20-3510
SAMMY KAYE	Room Full of Roses	20-3441
VAUGHN MONROE	That Lucky Old Sun	20-3531
PERRY COMO	A Dreamer's Holiday	20-3543
BILL LAWRENCE	Jealous Heart	20-3539
EDDY ARNOLD		
I'm Throwing Rice at the Girl	21-0083	
That I Love		

RCA Victor Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



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WANT TO COAX... BUT
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TETER**
TRIO

A "SHARP" Recording

LONDON
RECORDS

The London Gramophone Corp., 16 W. 22 St., N. Y. 10, N. Y.

ROUND THE WAX CIRCLE

NEW YORK:

Chirp Fran Warren, who's been keeping tables packed solid out at the Carnival Club in Minneapolis, has just been crowned as Queen of Song by the American Academy of Entertainment. Fran's new RCA Victor waxing of that sensuous ditty "Envy" is headed for the top. Backed by the all-time favorite "Temptation," "Envy" looms as a real hot platter for Franny. . . . George Shearin's "East Of The Sun" on MGM wax is getting rave reviews, with record execs at the platter expecting it to exceed the sales mark of "September In The Rain." . . . Artie Shaw's new band expected in New York in mid-December. The new group is drawing well on the road. . . . Symphony Sid and Leonard Feather will promote a Christmas week concert at Carnegie Hall. . . . Elliot Lawrence, 24 year old pianist-maestro, has donated the services of his band to transcribe "Here's To Veteran's" on behalf of the United States Veteran's Administration. The 15-minute program features Lawrence's music and a special message to veterans delivered by the maestro. Platters will be distributed to 2000 radio stations throughout the country. . . . Robbins' Music "The Old Master Painter" appears to be the next tune headed for the top. Ditty was originally set for release in January, but writers Snooky Lanson and Beasley Smith cut it for London, who released it this week. Other recordings on the tune are by Dick Haymes, Frank Sinatra and Phil Harris, with more to follow. . . . Milton Karle added the Alice Hall Trio to his roster. . . . Tim Taylor, former World-Telegram and Star staffer, has joined Virginia Wicks flackery. . . . Len Schwartz is no longer affiliated with Ballen Records, and its affiliate booking agency, Gotham Attractions.



DICK HAYMES

CHICAGO:

Frankie Laine's "Mule Train" selling faster than hot cakes . . . with Mercury's execs here beaming and beaming . . . and forseeing a brand new sales record for the firm. . . . Congrats to Ernie Simon, popular deejay, on his third year with WJJD. Ernie sure is one busy guy what with his disk and TV shows . . . and now, we hear, trying to convince gorgeous Pat Lyons to change her name to Mrs. Ernie Simon. . . . Spike Jones and his City Slickers skedded for the Civic Opera House Nov. 21 for two day session . . . in between which he'll be cutting for RCA Victor and is eager to wax "Mule Train" in the typical Spike Jones' manner. . . . Dick Jurgens' new Columbia disk, "Carmelita," backed with, "I Gotta Keep Lovin' You," grabbin' nickels for juke boxes here. . . . Wayne King's latest RCA Victor platter, "The Light In Your Eyes," set for Nov. 11 release (that's Armistice Day) with much interest due to Wayne's click on TV. . . . Joe Whalen, well known music man, on his way to New York where his dad was seriously hurt in auto accident. . . . Sherman Hayes opened at the Schroeder, Milwaukee, Nov. 8 for two week stay . . . plugging his Sharp label release, "Blue And Broken Hearted" backed with "Freckles." . . . Al ("Jealous Heart") Morgan signs for 13 week theatre tour. . . . Myron Barg guested Johnny Desmond of the Breakfast Club on his deejay show. . . . Dick Bradley of Tower still hush-hush about his first Gloria Van disk, but, advises that all who heard prevue absolutely went ga-ga with "enthusiasm" and "raves." . . . Looking forward to Teddy Phillips and Lyn Hoyt's return to the Aragon and more of "Charley My Boy" which is clicking for the band. . . . Paul Salvatore named plugger for Walt Disney and starts right off with that itty-bitty thing called, "Mule Train" . . . life can be so tough. . . . Eddie Talbert back in town from L.A., looking over the music situation . . . and expects to go back on the job very soon. . . . Mac Goldman of Warner's in town on his way to Hollywood. . . . Dolph Hewitt's RCA Victor disk, "I Wish I Knew," doing one swell juke box job 'round about these parts . . . this new folk singer winning much acclaim.



SPIKE JONES

LOS ANGELES:

Latest change in personnel at Al Patrick's Supreme plattery had Lal Singh, his righthand man, out of a job and in the market for another in the record field though he quickly landed something in the related appliance line. . . . Lal, along with arranger LeRoy White, who is now over his recent illness, started almost from scratch with Patrick and seemed a vital part of the Supreme organization but time changes all. . . . Stepped into a session at Modern's plant in Beverly Hills, maestroed by friend Austin McCoy for Sammy Lane, who has lined up national distribution via the Biharis for his new International label and also a big batch of Hamptone releases, the first by Wynonie Harris on "In The Evening" and Camille Howard with "Be Alone" already off to a fine reception. . . . New stuff cut by Lane features a great vocal group, the Congo Rhythm Boys, on "One Way Ticket," "Rockin' at Lent House," "Weekend Blues" (their own excellent material) and a fine ballad, "We'll Never Say Goodbye," written by Sammy and his wife Rose. Been hearing Little Willie Littlefield's Christmas tune, "Merry Christmas, Baby" on Modern and also Amos Milburn's "Let's Make Christmas Merry, Baby" on Aladdin. . . . Both of 'em are lively ditties and promise to catch their share of the Christmas trade. . . . Ran into Sam Weiss, well known drummer on Jack Benny's and many other national air shows . . . Seems Sam now has the personal management bug and with a very fine prospect in Bob Craig, a young crooner who sounds like Bing Crosby, Perry Como and the late Buddy Clark all in one. . . . Any major label that gives a listen to his demonstrations will find their time well worthwhile. . . . As rather quietly noted a while back, Franklin Kort has left Leon Rene's Exclusive firm as Sales Manager and, we were told the other day by daughter Gloria, has entered the wholesale meat business and is off to a promising start. . . . People will stop doing almost anything before they stop eating, to quote the sages.



PERRY COMO

A GREAT NEW SONG!

"HUSH LITTLE DARLIN"

By BOB HAYMES and MARTY CLARKE

A TERRIFIC LINEUP OF RECORDS

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KAY KYSER

DICK HAYMES

EDDY HOWARD

DERRY FALLIGANT

GENE AUSTIN

THE JUBILAIRES

RCA Victor

Columbia

Decca

Mercury

MGM

London

Capitol

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Larry Taylor, Gen. Pro. Mgr.

Hollywood—Eddie Shaw

New York—Murray Sporn

Chicago—Phil Miller

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 19, 1949

New York, N. Y.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. MULE TRAIN (Frankie Laine-Bing Crosby)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. DON'T CRY, JOE (Gordon Jenkins)
5. SLIPPING AROUND (Whiting-Wakely)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. JEALOUS HEART (Al Morgan)
8. HOP SCOTCH POLKA (Art Mooney)
9. DREAMER'S HOLIDAY (Perry Como)
10. I NEVER SEE MAGGIE ALONE (Kenny Roberts)

Chicago, Ill.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. DON'T CRY, JOE (Gordon Jenkins)
3. SLIPPING AROUND (Whiting-Wakely)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. MULE TRAIN (Frankie Laine)
6. TOOT, TOOT, TOOTSIE (Art Mooney)
7. HOP SCOTCH POLKA (Art Mooney)
8. DREAMER'S HOLIDAY (Perry Como)
9. YOU'RE BREAKING MY HEART (Vic Damone)
10. CHARLEY, MY BOY (Teddy Phillips)

Los Angeles, Calif.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. SLIPPIN' AROUND (Whiting-Wakely)
3. MULE TRAIN (Frankie Laine-Bing Crosby)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. MAYBE IT'S BECAUSE (Eddy Howard)
7. DON'T CRY, JOE (Frank Sinatra)
8. JEALOUS HEART (Al Morgan)
9. SOMEDAY (Vaughn Monroe)
10. THROUGH A LONG AND SLEEPLESS NIGHT (Peggy Lee)

Newark, N. J.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. DON'T CRY, JOE (Gordon Jenkins)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. JEALOUS HEART (Al Morgan)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. SLIPPIN' AROUND (Whiting-Wakely)
8. CHINESE HONEYMOON (Mills Bros.)
9. SOMEDAY (Vaughn Monroe)
10. I NEVER SEE MAGGIE ALONE (Kenny Roberts)

Walla Walla, Wash.

1. ROOM FULL OF ROSES (Sammy Kaye)
2. SOMEDAY (Vaughn Monroe)
3. A KISS AND A ROSE (The Orioles)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. AIN'T SHE SWEET (Leighton Noble)
6. MULE TRAIN (Frankie Laine)
7. SLIPPING AROUND (Whiting-Wakely)
8. OLD-FASHIONED WALK (Bill Harrington)
9. JEALOUS HEART (Al Morgan)
10. MULE TRAIN (Bing Crosby-Frankie Laine)

San Antonio, Tex.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Ink Spots)
3. MAYBE IT'S BECAUSE (Eddy Howard)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. TELL ME WHY (Eddy Howard)
6. MULE TRAIN (Bing Crosby)
7. ROOM FULL OF ROSES (Sammy Kaye)
8. DON'T CRY, JOE (Gordon Jenkins)
9. JEALOUS HEART (Al Morgan)
10. SLIPPIN' AROUND (Whiting-Wakely)

Phoenix, Ariz.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. JEALOUS HEART (Al Morgan)
4. DIME A DOZEN (Margaret Whiting)
5. YOU'RE SO UNDERSTANDING (Evelyn Knight)
6. SOMEDAY (Mills Bros.)
7. TELL ME WHY (Eddy Howard)
8. MULE TRAIN (Frankie Laine)
9. ROOM FULL OF ROSES (Eddy Howard)
10. DON'T CRY JOE (Gordon Jenkins)

Savannah, Ga.

1. SLIPPING AROUND (Whiting-Wakely)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. SOMEDAY (Vaughn Monroe)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. ROOM FULL OF ROSES (Dick Haymes)
7. SOME ENCHANTED EVENING (Bing Crosby)
8. JEALOUS HEART (Al Morgan)
9. MULE TRAIN (Frankie Laine)
10. WHISPERING HOPE (Stafford-MacRae)

Butte, Mont.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. IF I EVER LOVE AGAIN (Frank Sinatra)
4. IF I HAD A MILLION DOLLARS (Tony Pastor)
5. ROOM FULL OF ROSES (Sammy Kaye)
6. SO MUCH (Bill Darnel)
7. YOU'RE SO UNDERSTANDING (Chuck Foster)
8. DON'T CRY JOE (Gordon Jenkins)
9. MULE TRAIN (Frankie Laine)
10. SOMEDAY (Mills Bros.)

Minneapolis, Minn.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I (Andrews Sisters)
3. DON'T CRY, JOE (Gordon Jenkins)
4. CIRCUS (Bill Farrell)
5. SLIPPING AROUND (Wakely-Whiting)
6. MULE TRAIN (Bing Crosby)
7. ENVY (Fran Warren)
8. CANADIAN CAPERS (Doris Day)
9. IF I EVER LOVE AGIN (Frank Sinatra)
10. JEALOUS HEART (Al Morgan)

Atlantic City, N. J.

1. SOMEDAY (Mills Bros.)
2. CHINESE HONEYMOON (Mills Bros.)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ROOM FULL OF ROSES (Sammy Kaye)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. MULE TRAIN (Bing Crosby)
7. DIME A DOZEN (Sammy Kaye)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. SOUTH (Pete Dalley)
10. YES SIR, THAT'S MY BABY (Ken Griffin)

Oklahoma City, Okla.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SOMEDAY (Mills Bros.)
4. SLIPPIN' AROUND (Wakely-Whiting)
5. DON'T CRY, JOE (Gordon Jenkins)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. ROOM FULL OF ROSES (Dick Haymes)
8. MULE TRAIN (Bing Crosby)
9. DIME A DOZEN (Kay Kyser)
10. SCOTCH HOP POLKA (Art Mooney)

Denver, Colo.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JEALOUS HEART (Al Morgan)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. MULE TRAIN (Bing Crosby)
5. I CAN DREAM, CAN'T I (Andrews Sisters)
6. HOP SCOTCH POLKA (Art Mooney)
7. DON'T CRY JOE (Gordon Jenkins)
8. ROOM FULL OF ROSES (Eddy Howard)
9. TOOT TOOT TOOTSIE (Art Mooney)
10. TELL ME WHY (Eddy Howard)

Salt Lake City, Utah

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Vaughn Monroe)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. HOP SCOTCH POLKA (Guy Lombardo)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. DIME A DOZEN (Margaret Whiting)
7. DON'T CRY JOE (Gordon Jenkins)
8. MULE TRAIN (Frankie Laine)
9. YOU'RE SO UNDERSTANDING (Evelyn Knight)
10. JEALOUS HEART (Al Morgan)

Altoona, Pa.

1. YOU'RE BREAKING MY HEART (Ink Spots)
2. SOMEDAY (Vaughn Monroe)
3. ROOM FULL OF ROSES (Sammy Kaye)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. YOU TOLD A LIE (Marjorie Hughes)
6. NOW THAT I NEED YOU (Doris Day)
7. IF I EVER LOVE AGAIN (Frank Sinatra)
8. MULE TRAIN (Bing Crosby-Frankie Laine)
9. THE HUCKLEBUCK (Frank Sinatra)
10. DIME A DOZEN (Margaret Whiting)

Louisville, Ky.

1. ROOM FULL OF ROSES (Eddy Howard)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SOMEDAY (Mills Bros.)
4. THERE'S YES YES IN YOUR EYES (Kay Starr)
5. LET'S TAKE AN OLD FASHIONED WALK (Margaret Whiting)
6. MAYBE IT'S BECAUSE (Eddy Howard)
7. SOME ENCHANTED EVENING (Bing Crosby)
8. YOU'RE BREAKING MY HEART (Vic Damone)
9. JEALOUS HEART (Al Morgan)
10. MULE TRAIN (Bing Crosby)

Gulfport, Miss.

1. CIRCUS (Bill Farrell)
2. GIVE MY YOUR HAND (Perry Como)
3. TWENTY FOUR HOURS OF SUNSHINE (Art Mooney)
4. SLIPPING AROUND (Whiting-Wakely)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. DON'T CRY, JOE (Gordon Jenkins)
8. JEALOUS HEART (Al Morgan)
9. SOMEDAY (Mills Bros.)
10. MULE TRAIN (Frankie Laine)

Rochester, N. Y.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JEALOUS HEART (Al Morgan)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. HOP SCOTCH POLKA (Guy Lombardo)
5. MAYBE IT'S BECAUSE (Connie Haines)
6. THERE'S YES YES IN YOUR EYES (Kay Starr)
7. SOMEDAY (Mills Bros.)
8. MULE TRAIN (Frankie Laine-Bing Crosby)
9. DON'T CRY JOE (Gordon Jenkins)
10. I CAN DREAM, CAN'T I (Andrews Sisters)

Reno, Nev.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. JEALOUS HEART (Al Morgan)
3. HOP SCOTCH POLKA (Guy Lombardo)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. DON'T CRY, JOE (Gordon Jenkins)
6. WHISPERING HOPE (Stafford-MacRae)
7. SOMEDAY (Vaughn Monroe)
8. NOW THAT I NEED YOU (Doris Day)
9. I NEVER SEE MAGGIE ALONE (Art Mooney)
10. IF I EVER LOVE AGAIN (Frank Sinatra)

Wheeling, W. Va.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SLIPPING AROUND (Wakely-Whiting)
3. JEALOUS HEART (Al Morgan)
4. WHISPERING HOPE (Stafford-MacRae)
5. SOMEDAY (Vaughn Monroe)
6. HOP SCOTCH POLKA (Art Mooney)
7. SOUTH (Pete Dalley)
8. MAYBE IT'S BECAUSE (Eddy Howard)
9. YOU'RE BREAKING MY HEART (Vic Damone)
10. MULE TRAIN (Bing Crosby)

Kansas City, Kans.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Mills Brothers)
3. YOU'RE BREAKING MY HEART (The Ink Spots)
4. SOMEDAY (Vaughn Monroe)
5. JEALOUS HEART (Al Morgan)
6. NOW THAT I NEED YOU (Doris Day)
7. DIME A DOZEN (Margaret Whiting)
8. MULE TRAIN (Frankie Laine)
9. ROOM FULL OF ROSES (Dick Haymes)
10. AGAIN (Gordon Jenkins)

Baltimore, Md.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SLIPPING AROUND (Whiting-Wakely)
3. JEALOUS HEART (Al Morgan)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. AIN'T SHE SWEET (Tiny Hill)
7. SOMEDAY (Mills Bros.)
8. CHINESE HONEYMOON (Guy Lombardo)
9. DON'T CRY, JOE (Andrews Sisters)
10. MULE TRAIN (Frankie Laine-Bing Crosby)

Birmingham, Ala.

1. DON'T CRY, JOE (Gordon Jenkins)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. MAYBE IT'S BECAUSE (Dick Haymes)
4. COUNTERFEIT LOVE (Evelyn Knight)
5. HOP SCOTCH POLKA (Art Mooney)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. MULE TRAIN (Bing Crosby)
8. THAT LUCKY OLD SUN (Frankie Laine)
9. SLIPPIN' AROUND (Ernest Tubbs)
10. SATURDAY NIGHT FISH FRY (Louis Jordan)

Providence, R. I.

1. JEALOUS HEART (Al Morgan)
2. SLIPPING AROUND (Whiting-Wakely)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. SOMEDAY (Mills Bros.)
5. ROOM FULL OF ROSES (Eddy Howard)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. HOP SCOTCH POLKA (Art Mooney)
8. MULE TRAIN (Bing Crosby)
9. MAYBE IT'S BECAUSE (Dick Haymes)
10. DON'T CRY, JOE (Gordon Jenkins)

THE CASH BOX

Disk Jockeys
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 12.

Eddie Gallaher

WTOP—Washington, D. C.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. I CAN DREAM, CAN'T I? (Andrews Sisters)
3. A DREAMER'S HOLIDAY (Perry Como)
4. MULE TRAIN (Frankie Laine)
5. IF I EVER LOVE AGAIN (Frank Sinatra)
6. ROOM FULL OF ROSES (Dick Haymes)
7. THROUGH A LONG AND SLEEPLESS NIGHT (Dinah Shore)
8. DON'T CRY, JOE (Gordon Jenkins)
9. HOP SCOTCH POLKA (Guy Lombardo)
10. YOU'RE BREAKING MY HEART (Vic Damone)

Hal Tunis

WVNJ—Newark, N. J.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. ENVY (Fran Warren)
3. I CAN DREAM, CAN'T I? (Andrews Sisters)
4. CHARLEY, MY BOY (Lisa Kirk)
5. MULE TRAIN (Frankie Laine)
6. JEALOUS HEART (Al Morgan)
7. YOU'RE BREAKING MY HEART (Buddy Clark)
8. RUM AND SODA (Nora Morales)
9. TOOT, TOOT, TOOTSIE GOODBYE (T. Martin)
10. I BEEPED WHEN I SHOULD 'A BOPPED (Louis Prima)

Willie Byrant-Ray Carroll

WHOM—New York, N. Y.

1. SO MUCH (The Orioles)
2. MULE TRAIN (Frankie Laine)
3. I'LL GET ALONG SOMEHOW (Ruth Brown)
4. DON'T SAY WE'RE THROUGH (Herb Lance)
5. KIND LOVING DADDY (Eddie Mack)
6. SPARROW'S FLIGHT (Johnny Sparrow)
7. I NEVER SEE MAGGIE ALONE (Hot Lips)
8. ETHEL MAE (L. C. Williams)
9. FORGIVE AND FORGET (The Orioles)
10. I'LL NEVER BE FREE (Savannah Churchill)

Hal Tate

WAIT—Chicago, Ill.

1. JUST ONE WAY TO SAY I LOVE YOU (Perry Como)
2. MULE TRAIN (Frankie Laine)
3. DON'T CRY, JOE (Johnny Desmond)
4. ROCKIN' CHAIR (Fran Weigle)
5. ROOM FULL OF ROSES (Eddy Howard)
6. IF I HAD A MILLION DOLLARS (Tony Pastor)
7. JOSEPHINE (Wayne King)
8. WEDDIN' BELLS (Larry Fortine)
9. ENVY (Fran Warren)
10. DOWNHEARTED (Al Trace)

Arty Kay

WKLX—Lexington, Ky.

1. SLIPPING AROUND (M. Whiting-J. Wakely)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. WHISPERING HOPE (Jo Stafford-G. MacRae)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. ECHOES (Ink Spots)
6. SOMEDAY (Vaughn Monroe)
7. A DREAMER'S HOLIDAY (Perry Como)
8. DON'T CRY, JOE (Gordon Jenkins)
9. YOU'RE BREAKING MY HEART (Ink Spots)
10. JEALOUS HEART (Al Morgan)

Norman Hall

WOMI—Owensboro, Ky.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Vaughn Monroe)
3. DIME A DOZEN (Margaret Whiting)
4. JEALOUS HEART (Al Morgan)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. I WANNA GO HOME (Perry Como)
7. MULE TRAIN (Frankie Laine)
8. WHISPERING HOPE (Jo Stafford-G. MacRae)
9. DON'T CRY, JOE (Juanita Hall)
10. CANADIAN CAPERS (Doris Day)

Claude Taylor

WJHP—Jacksonville, Fla.

1. FLOATING DOWN OLD GREEN RIVER (Ted Steele)
2. MULE TRAIN (Gordon MacRae)
3. SHE WORE A YELLOW RIBBON (Eddie Miller)
4. HOP SCOTCH POLKA (Bill Gale Orchestra)
5. RED RIVER VALLEY (Jo Stafford)
6. RIVER SEINE (Doris Day)
7. MUSIC GOES 'ROUND (Guy Lombardo Orch.)
8. I NEVER SEE MAGGIE ALONE (Benny Strong)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. STINKY CHEESE (Two Ton Baker)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. I CAN DREAM, CAN'T I? (Andrews Sisters)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. MULE TRAIN (Frankie Laine)
4. ENVY (Fran Warren)
5. SEND TEN PRETTY FLOWERS (Blue Barron)
6. DON'T CRY, JOE (Frank Sinatra)
7. A MAN WROTE A SONG (Kitty Kallen)
8. SLIPPING AROUND (M. Whiting-J. Wakely)
9. THROUGH A LONG AND SLEEPLESS NIGHT (Bill Farrell)
10. DREAMER'S HOLIDAY (Perry Como)

Leo McDevitt

WAAB—Worcester, Mass.

1. MULE TRAIN (Frankie Laine)
2. JOHNSON RAG (Jack Teter Trio)
3. I'VE GOT A LOVELY BUNCH OF COCOANUTS (Freddy Martin)
4. DON'T CRY, JOE (Gordon Jenkins)
5. SOMEDAY (The Ravens)
6. SLIPPING AROUND (M. Whiting-J. Wakely)
7. DREAMER'S HOLIDAY (Perry Como)
8. I CAN DREAM, CAN'T I? (Andrews Sisters)
9. SHE WORE A YELLOW RIBBON (Eddie Miller)
10. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)

Art Tacker

WTAO—Cambridge, Mass.

1. MULE TRAIN (Frankie Laine)
2. IF I WERE YOU (Larry Fortine)
3. ECHOES (Bill Kenney)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. I CAN DREAM, CAN'T I? (Patty Andrews)
6. DON'T CRY, JOE (Gordon Jenkins)
7. I'LL GET ALONG SOMEHOW (Larry Darnell)
8. THE GAME OF BROKEN HEARTS (Flo Wright)
9. THE MAN I LOVE (Roberta Lee)
10. WHY WAS I BORN? (Vic Damone)

Ray Perkins

KFEL—Denver, Colo.

1. MULE TRAIN (Frankie Laine)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SLIPPING AROUND (M. Whiting-J. Wakely)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. ROOM FULL OF ROSES (Eddie Howard)
6. NOW THAT I NEED YOU (Doris Day)
7. SOMEDAY (Vaughn Monroe)
8. DON'T CRY, JOE (Gordon Jenkins)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. I NEVER SEE MAGGIE ALONE (Benny Strong)

Russ Offhaus

WPIT—Pittsburgh, Pa.

1. MULE TRAIN (Frankie Laine)
2. THE MUSIC GOES 'ROUND (Guy Lombardo)
3. JOHNSON RAG (Jack Teter Trio)
4. SHE WORE A YELLOW RIBBON (Eddie Miller)
5. I'VE GOT A LOVELY BUNCH OF COCOANUTS (Freddy Martin)
6. DUCK POLKA (Heine and Bard)
7. YESTERDAY'S ROSES (Hannan and Ryan)
8. TELL ME WHY (Eddie Howard)
9. I KNOW, I KNOW, I KNOW (M. Lanza)
10. TWILIGHT (Tommy Dorsey)

Howard Malcolm

WCOP—Boston, Mass.

1. MULE TRAIN (Bing Crosby)
2. TELL ME WHY (E. Wilson-G. Jenkins)
3. DON'T CRY, JOE (Gordon Jenkins)
4. WHEN HE'S ALL DOLLED UP (Freddy Hall)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. A DREAMER'S HOLIDAY (Perry Como)
7. I CAN DREAM, CAN'T I? (Andrews Sisters)
8. YOU'RE BREAKING MY HEART (Vic Damone)
9. SOMEDAY (Mills Brothers)
10. DEAR HEARTS AND GENTLE PEOPLE (Dinah Shore)

Dave Miller

WAAT—Newark, N. J.

1. BLUE CHRISTMAS (Ernest Tubb)
2. MULE TRAIN (Bing Crosby)
3. I THOUGHT I'D DIE (Tommy Sasebee)
4. I WISH I KNEW (Dolph Hewitt)
5. CARELESS LOVE (Lee Morse)
6. SLIPPING AROUND (Jimmie Dale)
7. JOLLY OLD ST. NICHOLAS (Ray Smith)
8. LOVESICK BLUES (Mervin Shiner)
9. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
10. SING UNTIL THE COWS COME HOME (Bill Gale)

Marty Hogan

WCFL—Chicago, Ill.

1. MULE TRAIN (Frankie Laine)
2. DON'T CRY, JOE (Johnny Desmond)
3. THOUSAND VIOLINS (Patti Page)
4. JEALOUS HEART (Al Morgan)
5. THERE'S NO TOMORROW (Tany Martin)
6. DREAMER'S HOLIDAY (Perry Como)
7. THAT LUCKY OLD SUN (Frankie Laine)
8. TELL ME WHY (Ralph Flanagan)
9. I CAN DREAM, CAN'T I? (Andrews Sisters)
10. YOU'RE BREAKING MY HEART (Vic Damone)

Myron Barg

WMOR—Chicago, Ill.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. DON'T CRY, JOE (Johnny Desmond)
3. I CAN DREAM, CAN'T I? (Andrews Sisters)
4. IF I EVER LOVE AGAIN (Frank Sinatra)
5. MULE TRAIN (Frankie Laine)
6. THROUGH A LONG AND SLEEPLESS NIGHT (Dinah Shore)
7. TOOT, TOOT, TOOTSIE GOODBYE (A. Mooney)
8. THE LAST MILE HOME (Jo Stafford)
9. WHY WAS I BORN? (Vic Damone)
10. A MAN WROTE A SONG (Ella Fitzgerald)

WE APOLOGIZE

WHAT WITH "BREAKING MY HEART," "ROOM FULL OF ROSES," "MAYBE IT'S BECAUSE," "TELL ME WHY," "LUCKY OLD SUN" AND NOW "MULE TRAIN" CREATING SUCH A STORM WE SADLY NEGLECTED TO TELL YOU ABOUT THE OTHER HITS

MERCURY

HAS READY FOR YOU!

VIC DAMONE

"WHY WAS I BORN"

"Lonely Night"

5326

LOUIS PRIMA

"CHARLEY MY BOY"

"Yes, We Have No Bananas"

5338

LAWRENCE WELK

"THROWING RICE"

"The Ring I Gave You"

5322

RICHARD HAYES

"MABUHAY"

"Will You Remember"

5333

KITTY KALLEN

"A MAN WROTE A SONG"

"Mad About You"

5327

LOUIS PRIMA

"MANUELO TARANTEL"

"I Beeped When I Should Bop"

5339

EDDY HOWARD

"CROCODILE TEARS"

"Everything They Said"

5325

PATTI PAGE

"DEAR HEARTS AND GENTLE PEOPLE"

5336

REX ALLEN

"Over Three Hills"

"Alone With The Crowd"

6214

TWO TON BAKER

TINY HILL

"ARE YOU FROM DIXIE"

"Bigger Man"

5324

GOLDEN GATE

"SATISFIED"

"Religion Is A Fortune"

DINAH WASHINGTON

"GOOD DADDY BLUES"

"Richest Man In The Graveyard"

8154

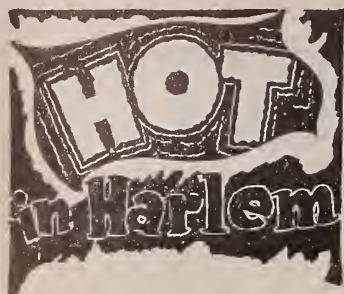
AND OF COURSE

Jerry Murad's HARMONICATS

"GALLOPING COMEDIANS"

5331

"It's What's In THE CASH BOX That Counts"



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



ON CHICAGO'S SOUTH SIDE!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



ON CENTRAL AVE. in LOS ANGELES



IN OTHER CITIES

1 SATURDAY NIGHT FISH FRY
Louis Jordan
(Decca 24725)

2 EMPTY ARMS BLUES
Amos Milburn
(Aladdin 3032)

3 THAT LUCKY OLD SUN
Louis Armstrong
(Decca 24752)

4 I'LL GET ALONG SOMEHOW
Ruth Brown
(Atlantic 879)
Larry Darnell
(Regal)

5 FORGIVE AND FORGET
The Orioles
(Jubilee)

6 DOBY'S BOOGIE
Freddie Mitchell
(Derby 713)

7 MULE TRAIN
Frankie Laine
(Mercury 5345)
Bing Crosby
(Decca 24798)

8 FOR YOU MY LOVE
Larry Darnell
(Regal)

9 ROOMING HOUSE BOOGIE
Amos Milburn
(Aladdin 3032)

10 KIND LOVING DADDY
Eddie Mack
(Apollo 414)

THAT LUCKY OLD SUN
Louis Armstrong
(Decca 24752)

SATURDAY NIGHT FISH FRY
Louis Jordan
(Decca 24725)

DOBY'S BOOGIE
Freddie Mitchell
(Derby 713)

FOR YOU MY LOVE
Larry Darnell
(Regal)

MULE TRAIN
Frankie Laine
(Mercury 5345)

SNEAKIN' AROUND
Rudy Render
(London)

CUTTING OUT
Annie Laurie
(Regal)

ANGEL CHILD
Memphis Slim
(Miracle)

HY'A SUE
Duke Ellington
(Columbia)

GUESS WHO
Ivory Joe Hunter
(King 4306)

FAREWELL
Little Willie
(Modern 709)

I'LL GET ALONG SOMEHOW
Larry Darnell
(Regal)

SATURDAY NIGHT FISH FRY
Louis Jordan
(Decca 24725)

GUESS WHO
Ivory Joe Hunter
(King 4306)

YOU SATISFY
Billy Wright
(Savoy)

CUTTING OUT
Annie Laurie
(Regal)

BROKEN HEARTED
Eddie Williams
(Supreme 1533)

MISSISSIPPI BLUES
Floyd Dixon
(Modern)

THAT LUCKY OLD SUN
Louis Armstrong
(Decca 24752)

FOR YOU MY LOVE
Bill Darnell
(Regal)

SNEAKIN' AROUND
Rudy Render
(London)

BROKEN HEARTED
Floyd Dixon
(Supreme 1533)

SATURDAY NIGHT FISH FRY
Louis Jordan
(Decca 24725)

JEALOUS HEART
Ivory Joe Hunter
(King)

BLUES FOR MY BABY
Billy Wright
(Savoy)

DON'T PUT ME DOWN
Jimmy Liggins
(Specialty)

BOW WOW
Amos Milburn
(Aladdin)

WAKIN' UP BABY
Roy Milton
(Specialty)

MULE TRAIN
Frankie Laine
(Mercury 5345)

THURSDAY NIGHT BLUES
Johnny Otis
(Modern)

BALTIMORE, MD.

1. Forgive And Forget (The Orioles)
2. If You Didn't Mean It (The Ravens)
3. Sportin' Life (Ralph Willis)
4. Game Of Broken Hearts (Flo Wright)
5. Doby's Boogie (Freddie Mitchell)
6. That Lucky Old Sun (Frankie Laine)
7. Cream Pie Daddy (Viola Watkins)
8. Sparrow's Flight (Johnny Sparrows)
9. Saturday Night Fish Fry (Louis Jordan)
10. A Kiss And A Rose (The Orioles)

HARTFORD, CONN.

1. Blueberry Hill (Steve Gibbons)
2. Numbers Boogie (Sugar Robinson)
3. As I Love You (Buddy Johnson)
4. You've Changed (Bill Farrell)
5. Game Of Broken Hearts (Flo Wright)
6. Milt's Boogie (Milt Buckner)
7. Hucklebuck (Pearl Bailey)
8. Tell Me So (The Orioles)
9. Black Velvet (Illinois Jacquet)
10. I Do, I Do (Billy Eckstine)

JACKSONVILLE, FLA.

1. Why Don't You Haul Off And Love Me (Bull Moose Jackson)
2. Who Snuck The Wine In The Gravy (Earl Bostic)
3. Jealous Heart (Ivory Joe Hunter)
4. Once In A While (The Ravens)
5. Boogie At Midnight (Roy Brown)
6. She's So Sweet (Lonnie Johnson)
7. Guess Who (Ivory Joe Hunter)
8. Page Boy Shuffle (Joe Thomas)
9. Saturday Night Fish Fry (Louis Jordan)
10. Doby's Boogie (Freddie Mitchell)

SHOALS, IND.

1. Saturday Night Fish Fry (Louis Jordan)
2. That Lucky Old Sun (Frankie Laine)
3. All She Wants To Do Is Rock (Wynonie Harris)
4. So Long (Ruth Brown)
5. Crying (Billy Eckstine)
6. Come Back To Me (Bull Moose Jackson)
7. Numbers Boogie (Sugar Chile Robinson)
8. You Ain't Got It No More (Julia Lee)
9. Baby, Get Lost (Dinah Washington)
10. Doby's Boogie (Freddie Mitchell)

NEWARK, N. J.

1. All She Wants To Do Is Rock (Wynonie Harris)
2. Saturday Night Fish Fry (Louis Jordan)
3. I Want My Fanny Brown (Roy Brown)
4. Broken Hearted (Eddie Williams)
5. A Kiss And A Rose (The Orioles)
6. Empty Arms Blues (Amos Milburn)
7. Doby's Boogie (Freddie Mitchell)
8. Rooming House Boogie (Amos Milburn)
9. If You Don't Mean It (The Ravens)
10. For You My Love (Larry Darnell)

OAKLAND, CALIF.

1. Saturday Night Fish Fry (Louis Jordan)
2. Sneakin' Around (Rudy Render)
3. Don't Put Me Down (Jimmy Liggins)
4. Broken Hearted (Eddie Williams)
5. Angel Child (Memphis Slim)
6. Guess Who (Ivory Joe Hunter)
7. Why Don't You Haul Off And Love Me (Bull Moose Jackson)
8. So Long (Ruth Brown)
9. Wakin' Up Baby (Roy Milton)
10. Mule Train (Frankie Laine)

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"Come Back Baby Blues" (2:35)
"I Can Dream, Can't I" (2:57)

THE BLENDERS
(National 9092)



THE BLENDERS

● New vocal group on the wax horizon steps out on the right foot on their first National etching with a pair of sides that certainly bid for top juke box honors. The harmony this combo show should

make others look to their laurels—they're that good. The side we're raving about is "Come Back Baby Blues." Offered in mellow tempo with a bit of great bass vocal leading the way, the Blenders give music operators a side that will wear white on their machines. It's the type of disk that stays with you long after the first earful, and is one that will surely focus loads of attention toward the Blenders. On the other end with "I Can Dream, Can't I," the combo once again shows their excellent versatile vocal style, by turning a very effective performance on this current popular winner. "Come Back Baby Blues" is the side with all the gravy on it—music ops can safely order this one by the boxful!

"Good Daddy Blues" (2:50)
"Richest Guy In The Graveyard" (2:52)

DINAH WASHINGTON
(Mercury 8154)

● Fresh from the success she scored with "Baby Get Lost," Dinah Washington seems intent on following up with another winner in this bit titled "Good Daddy Blues." Song is one that is easy to take to, with Dinah's rich pipes warbling the splendid blues lyrics in tones that add up to top phono take. It's a great bit of blues—done up in the style that only Dinah can offer. The flip is a cute piece that should satisfy the thrush's many fans. Get next to "Good Daddy Blues."

"Homesick Blues" (2:55)
"Let's Have A Ball" (2:58)

CHARLES BROWN
(Aladdin 3039)

● More great wax of the Aladdin hit rack, with Charles Brown in the spotlight to offer "Homesick Blues" and "Let's Have A Ball." Charles vocal on the pair is really unique. The excellent phrasing and feeling Charlie displays makes this pair strong contenders for top phonos honors. Top deck is a slow blues number which Charles handles in superb manner. The flip picks up in tempo a bit and has the balladeer turning in another great side. The piper's many fans, and that covers loads of territory, should go for this duo in a big way.

"Burnin' Hell" (2:44)
"Miss Sadie Mae" (2:40)

JOHN LEE HOOKER
(Sensation 21)

● Low down country blues by John Lee Hooker on this pair should earn some lively juke box play. This duo, titled "Burnin' Hell" and "Miss Sadie Mae" show John at his best, with some terrific guitar work highlighting the platter. Its wax that can be used to extremely good advantage by music operators, and should prove to be a nickel nabber in those spots that go for this brand.

"Please Come Back Home Baby" (2:56)

"7th Street Boogie" (2:54)

IVORY JOE HUNTER
(4 Star 1376)

● Ivory Joe Hunter comes up with a socko dishing that seems certain of netting music ops some healthy coin with this coupling of "Please Come Back Home Baby" and "7th Street Boogie." Both sides of this platter are labeled juke box material from the word go. Top deck has Hunter handling a teeming blues number that makes for great listening. The flip is just what the title indicates, with Hunter at his best once again. Ops should get with this platter.

"The World Is Waiting For The Sunrise" (2:30)

"Jingle-Jangle-Jingle" (2:55)

BROTHER BONES
(Tempo 692)

● Brother Bones and his Shadows come up with some great wax in this pairing of "The World Is Waiting For The Sunrise" and "Jingle-Jangle-Jingle." The familiar rattle of bones and the fond whistling spot all add toward making this disk a potential coin culler. Both tunes are songs that have been around and should be fairly well known to music ops. Wax is offered in novelty fashion and should hold its own in the boxes.

"Blue Journey" (2:37)
"Football Boogie" (2:50)

WILD BILL MOORE
(Sensation 17)

● Wild Bill Moore on tap with some hot wax, with "Blue Journey" and "Football Boogie" headed music ops way. Both ends of this platter shape up as excellent juke box material. Bill's sax blows mellow throughout the sides, with the rest of the group backing in excellent fashion. The side we go for is "Blue Journey." Platter rates a spot on ops' machines—and a featured one at that.

ABBEY RECORDS HAS THE BEST "JAZZ AND BLUES" VERSION OF "MULE TRAIN"

By BEN SMITH QUARTET

ON ABBEY 3009

backed by

"DON'T WORRY"

GOING STRONG

"SPORTIN' LIFE"

"COOL THAT THING"

RALPH WILLIS

ABBEY 3002

"The Nearness of You"

"Until the Real Thing Comes Along"

BETTY MAYS and her Stringtet

ABBEY 3007

ABBEY RECORDS

PETER DORAINE, INC.
NATIONAL DISTRIBUTORS

754 - 10th AVE., NEW YORK, N. Y.

ALADDIN

AMOS MILBURN AND CHARLES BROWN, LEADING "THE CASH BOX" POLL WITH "BEWILDERED," "CHICKEN SHACK BOOGIE" AND "TROUBLE BLUES"

Watch HIT CHARTS for

AMOS MILBURN

"LET'S MAKE CHRISTMAS MERRY, BABY"

"Bow-Wow"

Aladdin 3037

CHARLES BROWN

"HOMESICK BLUES"

"Let's Have a Ball"

Aladdin 3039

CALVIN BOZE

"SATISFIED"

"Working With My Baby"

Score 4008

AVAILABLE NOV. 7

Two Sure Money-Getters

AMOS MILBURN

"REAL PRETTY MAMA"

"Drifting Blues"

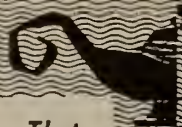
Aladdin 3038

LIGHTNIN' HOPKINS

"MORNING BLUES"

"Have To Let You Go"

Aladdin 3035

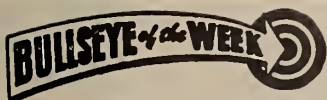


For That
Magic Touch

Aladdin
RECORDS
Hollywood, California

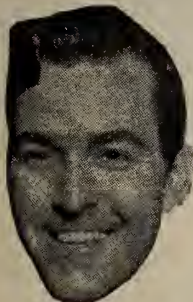
Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

"Folk" and "Western" Record Reviews

"I Thought I'd Die" (2:43)
"Old Kentucky Waltz" (2:46)

TOMMY SOSEBEE
(Coral 64026)



TOMMY SOSEBEE

● First solo recording by Tommy Sosebee, famed for his vocal work on "Tennessee Waltz," looms up as a socko biscuit that should earn Tommy a featured spot on music operators machines. The tremen-

dous feeling Tommy projects on this song is nothing less than sensational. Tune, titled "I Thought I'd Die" is a boffo folk lament if there ever was one. Tempo is moderately slow throughout, with Tommy and some excellent instrumental background handling the song in top notch style. It's the type of tune that catches on and remains popular for ever so long. Tommy's vocal is the high spot of the waxing, which seems certain of becoming a hot juke box item. On the other end with "Kentucky Waltz," Tommy once again puts his wonderful set of tonsils to work on another grade A ditty that sparkles for some healthy play. The side they'll rave about though is "I Thought I'd Die"—ops should grab it!

"I Gotta Have My Baby Back" (2:55)
"It Had To Be That Way" (2:56)

FLOYD TILLMAN
(Columbia 20641)

● Floyd Tillman on deck, with a pair of original tunes in this recording tabbed "I Gotta Have My Baby Back" and "It Had To Be That Way." Floyd's vocal work on both sides is extremely effective, and should meet with the approval of his many fans. Top deck weaves around the title in mellow tempo, with Floyd handling the comely lyrics in great style. The flip is another side that should draw some silver. The platter will add to music ops take.

"You Broke My Heart When You Told Me" (2:38)
"Jaw, Jaw, Jaw—Yap, Yap, Yap" (2:56)

LOY GORDON
(Atlantic 722)

● Loy Gordon and his Buckeye Buddies make their bow on Atlantic wax with this duo titled "You Broke My Heart When You Told Me" and "Jaw, Jaw, Jaw—Yap, Yap, Yap." Both sides of this plater have that spark of coin play about them that spells the difference among songs. Top deck is a smoothly handled bit with Loy basking in a well deserved vocal spotlight. The flip is a cute item with the lyrics playing a ring about the title. Platter might prove to be a sleeper—ops should, by all means, lend an ear.

"The Winter Song" (2:46)
"Crocodile Tears" (2:58)

TEX WILLIAMS
(Capitol 57-40253)

● Fresh pair of sides by Tex Williams shows some heavy winning potential, as Tex steps out with "The Winter Song" and "Crocodile Tears." Top deck is a mellow piece of music which Tex and a trio handle to perfection. Song is one that should find a featured spot on music ops' machines in no time at all. The flip is Tex's rendition of a current favorite. This version is sure to attract loads of coinage. The many Tex Williams fans will surely hold still for this one.

"You're Only In My Arms" (2:50)
"I Don't Know Why I Love You" (2:56)

JIMMY WAKELY
(Capitol 57-4052)

● Currently hotter than a ten dollar pistol, folk star Jimmy Wakely easily proves his popularity with another double-headed disk winner that should satisfy his many fans. This pair, titled "You're Only In My Arms" and "I Don't Know Why I Love You" make for top notch listening fare, and should equal his past hit platters. Both sides are grade A recordings and leave little to be desired. Music ops should get with 'em—but pronto!

"If You Want Some Lovin'" (2:48)
"Mosey On" (3:04)

DOYE O'DELL
(Mercury 6218)

● Pair of sides by Doye O'Dell, and the set up of "If You Want Some Lovin'" and "Mosey On" in the offering for music ops. Both tunes make for fairly pleasant listening, and are effectively projected by Doye. Top deck weaves around the title, with Doye purring the lyrics in smooth style. The flip shows Doye at his best with a tune that should do more than hold its own. Platter deserves ops listening time.

"I'm Startin' Sweetheartin' Again" (2:28)

"Always In My Heart" (2:57)

AL DEXTER
(Columbia X 20640)

● The widely known and popular Al Dexter offers ops some fresh waxing with this coupling titled "I'm Startin' Sweetheartin' Again" and "Always In My Heart." Al handles the vocal work on both sides, and turns in an admirable performance. Both tunes are there for the asking, and altho they won't stop traffic, they should do fairly well on the boxes. Music ops who have a call for this brand, might listen in.

THIS IS THE SMALLEST AD
YOU HAVE SEEN ON THE
"GOLD RUSH" TUNE

MULE TRAIN KING 835 COWBOY COPAS GRANDPA JONES

IT'S DIFFERENT!! IT'S AMUSING!!
IT'S COUNTRY!! IT'S DOWN TO EARTH!!
WHEN YOU HEAR IT YOU WILL SAY
IT HAS THE BIGGEST "WALLOP" OF THEM ALL.

THE OTHER SIDE IS A SCREAM!

THE FEUDIN' BOOGIE

BY THE SAME ARTISTS

KING RECORDS, INC., DISTRIBUTORS OF
KING and DE LUXE
1540 Brewster Ave., Cincinnati, Ohio

ATTENTION . . .

OPERATORS and DISK JOCKEYS!

YOU'LL DISCOVER GOLD IN

"HAPPY VALLEY"

A Great Song

by Cliff Friend

Wonderful Records by

GRACIE FIELDS on London
EDDY HOWARD on Mercury

SANSON MUSIC CO., 1619 Broadway, N. Y.

Joe and Harry Santly

Response . . . ?
Tremendous !!

EDDIE MACK'S

Terrific Tonsiling of

"KIND LOVING DADDY"

"BEHIND CLOSED DOORS"

Apollo 414

Order From Your Nearest Distributor Or

APOLLO RECORDS, INC.

457 W. 45th St.

New York, N. Y.

THAT LUCKY OLD SUN

recorded and featured by

BOB HOUSTON	M.G.M.
FRANKIE LAINE	Mercury
DEAN MARTIN	Capitol
VAUGHN MONROE	Victor
FRANK SINATRA	Columbia
SARAH VAUGHAN	Columbia

ROBBINS MUSIC CORPORATION

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Kiss Apart." Song is from the new Broadway bound musical production "Gentlemen Prefer Blondes," and looms as a big winner for music fans. Bob's recording of the hit tune is currently receiving wide attention among juke box operators throughout the nation, with sales reaction at the MGM plattery indicating a top seller. Houston is currently in the East doing radio and television appearances, in addition to his recording.

CHICAGO 12
NEW YORK 19

117 West 48th Street
New York 19, N. Y.

"To be quite frank," Mr. Elliott said, "the public response to this offer has snowballed beyond our most optimistic predictions. It brings back memories of the middle 30's when another RCA Victor record player with a bargain price paced the industry into a new era of sales and profits. The public, in swelling numbers, is accepting the price offer as our invitation to acquaint themselves with the many advantages and innovations represented by the 45-rpm system, and their come-back orders for additional 45-rpm records and albums are the only proof we need of their complete satisfaction."

THE CASH BOX *REPORTS*
THE NATION'S
BIG 5
HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

Hank Williams
(MGM 10401)

I WISH I KNEW
Dolph Hewitt
(RCA Victor 21-0104)

NATIONAL

Records

ORDER FROM YOUR NEAREST DISTRIBUTOR
or NATIONAL DISC SALES • 1841 BROADWAY, N. Y. 23, N. Y.

"It's What's In THE CASH BOX That Counts"

Heath Dist. Co. Named Mercury Distrib For Georgia



ED HEATH

MACON, GA.—Heath Distributing Company, this city, was appointed exclusive distributor for the state of Georgia by Mercury Records, Inc., this past week.

The firm, headed by Ed Heath, has a wide backlog of experience in the music and coin machine fields. In addition to the Mercury line, Heath distributes coin machines, parts, and supplies.

The wealth of knowledge of all phases of the merchandising field, in addition to Heath's years of association with music operators and the automatic music industry, certainly makes the firm one of the nation's most qualified distributors.

Sam Klayman Drives Cincy "Mule Train"

CINCINNATI, O.—Sam Klayman, Mercury Records distrib here, wanted to put on a show for the folks to pep the buying of Frankie Laine's "Mule Train" disks.

Sam went out to the country, hired himself a couple of ornery mules, and arranged for a mule train wagon to go galloping thru the streets of this man's town.

But, Sam forgot that country bred mules just ain't like their city brothers.

The result was, as the mule train got started, some impatient autoist honked his horn—and wham—off went the mules clippity, clippity, clop thru Cinci's streets—scared to smithereens, with Sam's mouth wide open, but not like that of a muleteer.

RCA Victor Opens Drive On Kiddie Market; Announces Children's 45 RPM Phonographs

CAMDEN, N. J.—RCA Victor today tied the children's phonograph market and the Xmas gift-buying season into a neat sales package with the announcement of two new 45 rpm automatic phonographs, the Walt Disney and Roy Rogers models, especially designed for children, and each offered with a "Little Nipper" kiddies' record album at no extra charge.

Phonographs, not toys, the two new instruments are engineering and design replicas of RCA Victor's popular automatic, self-contained 45 rpm phonograph. Each features its own built-in amplifier and loud-speaker, and plugs into any AC power outlet.

The latest additions to the series have been dressed up with novel cabinet finishes to appeal to younger music lovers. The Walt Disney phonograph features a cabinet profusely illustrated with such familiar and lovable Walt Disney characters as The Three Little Pigs, Bambi, Pinocchio and Pecos Bill. Packaged with this instrument is a "Little Nipper" album of yellow-colored, non-breakable 45 rpm records presenting "Peter and the Wolf," the popular Prokofiev composition, narrated by Stirling Holloway. The album contains a book insert featuring illustrations and text pertaining to the story of "Peter and the Wolf."

The Roy Rogers phonograph has been designed for the more Western-minded young music lovers. Its cabinet features picturesque cowboy illustrations, together with a message from Roy Rogers and his famous horse, "Trigger." The record album offered with this model is "Lore of the West," recorded by Rogers and Gabby Hayes. The story book insert in the album is a dictionary of the West, employing illustrations and text to identify subjects discussed by Rogers and Hayes in the album.

The children's phonographs automatically play up to ten of the small 45 rpm records at a single loading, as do all 45 rpm instruments. This feature is especially important to the children's market, for it enhances an operating procedure so simple that children as young as two years old can be taught how to use the new changers.

Sensation Records Sign Vocal Group; Add Distributors

DETROIT, MICH.—Sensation Records, headed by Bernie Bessman and John Kaplan, this past week announced the signing of the Noc-Tunes, a new vocal and instrumental group. Four sides have been recorded it was learned, and are set for immediate release.

First sides that have received a big reaction from Detroit dealers are "I Fell For You" and "Lazy Daisy."

Bessman disclosed that the plattery has set up twenty-one distributors to handle their line, which consists basically of jazz and blues recordings. In addition, Bessman stated that the Noc-Tunes have been scheduled for a series of personal appearance and theater dates in the midwest, on the basis of reaction received from their first recordings.

"The group consists of five men and is the most unusual combination to be recorded. The instrumentation consists of accordion, Hawaiian guitar, steel guitar, string bass, and bongo drums. The men sing as a unit and they also are featured soloists, each having a different style."

Named to handle the Sensation line recently were, Dunbar Distributors, Dallas, Texas; C & C Distr. Co., Seattle, Wash.; W. A. Amman Dist. Co., Shreveport, La.; Modern Distributors, Los Angeles; Stone Distributors, Miami; Griffin Dist. Co., Jackson, Mississippi; Oriole Distributors, Charlotte, N. C.; Music Sales Co., of Memphis, Tennessee, and Interstate Phonograph Co., of Atlanta, Ga.

the same
low price
since 1938



LONG LIFE...
KIND TO RECORDS...
DEPENDABLE...
ECONOMICAL...

More Permo Needles Sold Than All Other Longlife
Needles Combined

PERMO INCORPORATED
6415 North Rock Road, Chicago 26

★ MERCY DEE'S ★
"LONESOME CABIN BLUES"
AND

"BABA DU LAY FEVER"

(Sp. 11-001)

It's headed for the top!!!

DISTRIBUTORS: A FEW AREAS STILL OPEN

★ SPIRE RECORDS, LTD. ★

1520 TULARE ST.
FRESNO, CALIF.

CLOSE TO THE TOP!
SAVOY BILLY WRIGHT #710
"You Satisfy"
"Blues for My Baby"
SAVOY RECORD CO., INC.
58 Market St. Newark 1, N. J.

JUBILEE RECORD *Hits*

THE ORIOLES

MORE THAN

DOUBLED

ANY PREVIOUS RELEASE

In Their Sensational
JUBILEE Record of

"FORGIVE
AND
FORGET"

JUBILEE 5016

JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.

HEADING FOR A HIT!

The original Hit version of

"I'LL GET
ALONG
SOMEHOW"

PART I AND PART II

REGAL #3632

AND

★ The jumpy,
swingy in-the-groove
★ "For You My Love"

backed by

★ "Lost My Baby"

★ REGAL #3240

by

★ LARRY
★ DARNELL

The nation's newest Sing-sation

★ REGAL RECORD CO.
★ LINDEN, NEW JERSEY

Decca Execs At Midwest Conclave



NEW YORK—Recent get together of the Midwest division of distributor and branch sales executives of Decca Records Inc., resulted in the above photo. Pictured above, from left to right, seated: Clarence Goldberg, Midwest Division; George Onthank, G. W. Onthank Co., Des Moines; Syd Goldberg, General Sales Manager, Decca Records Inc.; Ed Reeder, Electric & Music Mart, Butte, Mont.; Everett Karow, Minneapolis; Bruce Evans, Denver; Al Chapman, Chicago; Don Elwick, Leo Maxwell Co., Oklahoma City; and Shim Weiner, Midwest Division.

From left to right, standing: Sellman C. Schulz, midwest division manager; Bernie Venezky, Bernard Dist. Co., Peoria; Harry Miller, Kansas City; Bob Snell, St. Louis; G. C. Towle, Federal Dist. Co., Kansas City, Mo; Don Jackson, Bernard Dist. Co., Indianapolis; Don Thorn, Milwaukee; Alvin Ripley, Milwaukee; Bob Slie and Kurt Leis, Chicago.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MI—Miracle
AP—Apollo	MN—Manor
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CAS—Castle	RO—Ronde
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
EX—Exclusive	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VA—Varsity
KI—King	VI—Victor
LO—London	VO—Vocalion
ME—Mercury	
MG—MGM	

Nov. 12 Nov. 5

1—THAT LUCKY OLD SUN 110.7 133.7

CA-57-726—DEAN MARTIN
Vieni Su
CO-38608—FRANK SINATRA
Could 'Ja
CO-38559—SARAH VAUGHAN
Make Believe
DE-24752—LOUIS ARMSTRONG
HA-1077—HOT LIPS PAGE
ME-5316—FRANKIE LAINE
I Get Sentimental Over Nothing
MG-10509—BOB HOUSTON
The Meadows Of Heaven
SIT-524—HERB LANCE
VA-191—T. MANNERS
VI-20-3531—VAUGHN MONROE O.
Make Believe
VO-55035—CHUCK FOSTER O.

2—I CAN DREAM, CAN'T I? 87.5 77.3

CO-38612—TONI ARDEN
A Little Love—A Little Kiss
CR-60106—GLEN GRAY O.
DE-24705—ANDREWS SISTERS
The Wedding Of Lili Marlene
RA-10038—JIMMY SAUNDERS
VI-20-3553—TEX BENEKE O.
Over Three Hills

3—SLIPPING AROUND 77.3 58.9

CA-57-40224—WHITING-WAKELY
Wedding Bells
CO-20581—FLOYD TILLMAN
You Made Me Live
DE-46173—ERNEST TUBB
My Tennessee Baby
VI-21-0074—J. ROBERTSON
Wedding Bells

4—YOU'RE BREAKING MY HEART 76.7 105.6

BB-30-0001—RALPH FLANAGAN O.
CA-57-719—JAN GARBER O.
Now That I Need You
CO-38546—BUDDY CLARK
Song Of Surrender
DE-24693—THE INK SPOTS
HA-1051—PHIL BRITO
HT-163—JIMMY SAUNDERS
ME-5271—VIC DAMONE
Four Winds And The Seven Seas
MG-10478—RUSS CASE O.
One More Time
MG-10550—PHIL PRITO
Vieni Su
VA-1060—T. MANNERS
VO-55019—BILL HARRINGTON
I'll Keep The Lovelight Burning

Nov. 12 Nov. 5

5—DON'T CRY, JOE 72.9 65.7

BB-30-0007—RALPH FLANAGAN O.
CO-38555—FRANK SINATRA
The Wedding Of Lili Marlene
DE-24720—GORDON JENKINS O.
Perhaps, Perhaps, Perhaps
LO-513—CHARLIE SPIVAK O.
MG-10518—JOHNNY DESMOND
The Last Mile Home
VI-20-3557—JUANITA HALL
Love's A Precious Thing
VO-55058—BILL HARRINGTON

6—JEALOUS HEART 71.2 76.9

BU-1083—C. BAILEY
CA-15256—TEX RITTER
CA-57-759—JAN GARBER O.
CO-20128—HAPPY PERRYMAN
CO-38593—HUGO WINTERHALTER O.
CR-60104—PETER TODD O.
CR-64021—KENNY ROBERTS
DE-46176—JENNY LOU CARSON
DE-24711—JACK OWENS
HA-1060—EDDY DUCHIN O.
KI-4314—IVORY JOE HUNTER
LO-500—AL MORGAN
ME-6188—DON KIDWELL
MG-10521—DERRY FALLIGANT
RO-191—KEN GRIFFIN
VI-20-3539—BILL LAWRENCE
VO-55030—LEIGHTON NOBLE O.

7—SOMEDAY 35.9 80.4

CO-20075—GENE AUTRY
CO-38593—HUGO WINTERHALTER O.
CN-5047—RED RIVER DAVE
CR-237-328—BOB EBERLY
DE-24694—MILLS BROTHERS
On A Chinese Honeymoon
DE-46131—HOOSIER HOT SHOTS
HA-1056—TOMMY TUCKER O.
HT-134—RAY BLOCH
MG-10496—ART SMITH
MN-1195—THE FOUR TUNES
NA-9089—THE RAVENS
TE-658—PHILA. STRING BAND
VA-213—Z. TURNER
VI-20-3090—ELTON BRITT
VI-20-3510—VAUGHN MONROE O.
And It Still Goes
VI-22-0007—ARTHUR CRUDUP
Gonna Be Some Changes Made
VI-23-090—ELTON BRITT

8—I'VE GOT A LOVELY BUNCH OF COCONUTS 35.2 20.9

CO-38609—TONY PASTOR O.
I Never See Maggie Alone
DE-24784—DANNY KAYE
The Peony Bush
LO-449—PRIMO SCALA ORCH.
The Echo Told Me A Lie
MG-10553—TOMMY TUCKER O.
Let's Harmonize
VI-20-3554—FREDDY MARTIN O.
There's A Bluebird On My Windowsill

9—SCOTCH HOT (HOP SCOTCH POLKA) 35.0 42.9

CA-57-759—JAN GARBER O.
CO-12419-F—BILL GALE O.
DE-24704—GUY LOMBARDO O.
Dangerous Dan McGrew
MG-10500—ART MOONEY O.
Wouldn't It Be Fun
VI-20-3520—THREE SUNS
The Windmill's Song

10—WHISPERING HOPE 29.5 42.2

CA-57-690—STAFFORD-MacRAE
A Thought In My Heart
DE-24717—ANDREWS SISTERS
Lovely Night

11—I NEVER SEE MAGGIE ALONE 28.9 49.7

CA-57-750—BENNY STRONG O.
When My Sugar Walks etc.
CO-38609—TONY PASTOR O.
I've Got A Lovely Bunch of Coconuts
CR-64012—KENNY ROBERTS
DE-24739—BOB HANNON-J. RYAN
Ain't She Sweet
LO-511—KENNY ROBERTS
MG-10548—ART MOONEY O.
Toot, Toot, Tootsie
VI-20-0023—ERNIE LEE

Nov. 12 Nov. 5

12—ROOM FULL OF ROSES 27.2 22.7

BB-31-0012—JACKIE SEARLE
CA-57-617—PAUL WESTON O.
Weddin' Day
CA-4207—FOY WILLING
CO-20594—GEORGE MORGAN
Put All Your Love In A Cookie Jar
CO-38525—JERRY WAYNE
I'll Keep The Lovelight Burning
CR-60067—SANDY SIMS
DT-355—PHIL REED
DE-16174—CASS COUNTY BOYS
Weddin' Day
DE-24632—DICK HAYMES
A Chapter In My Life Called Mary
HA-1051—PHIL BRITO
HT-145—PAT TERRY
ME-5296—EDDY HOWARD O.
There's Yes, Yes In Your Eyes
VA-155—TODD MANNERS
VI-20-3441—SAMMY KAYE O.
It's Summertime Again
VI-21-0075—SONS OF THE PIONEERS
Riders In The Sky
VO-55013—CHUCK FOSTER O.

13—MAYBE IT'S BECAUSE 25.3 38.1

CA-57-559—ANDY & DELLA RUSSELL
A Gay Ranchero
CO-38504—BOB CROSBY-
MARION MORGAN
Be My Little Baby Bumble Bee
CR-60070—CONNIE HAINES
Hang On The Bell, Nellie
DE-24650—DICK HAYMES
It Happens Every Spring
DE-24751—LOUIS ARMSTRONG O.
I'll Keep The Lovelight Burning
ME-5314—EDDY HOWARD O.
Tell Me Why
VI-20-3456—CLAUDE THORNHILL O.
Life Begins When You're In Love

14—DREAMER'S HOLIDAY 25.2 22.1

CA-57-761—RAY ANTHONY O.
Bye, Bye, Baby
CO-38599—BUDDY CLARK
Envy
DE-24738—EILEEN WILSON
Tell Me Why
MG-10566—JACK FINA O.
My Love Loves Me
SI-15389—RAY BLOCH O.
VI-20-3543—PERRY COMO
The Meadows Of Heaven

15—JOHNSON RAG 23.2 10.9

CA-57-735—ALVINO REY O.
Four Leaf Clover
DE-25442—RUSS MORGAN O.
China Doll Parade
LO-489—JACK TETER TRIO
VI-20-2410—P. MILLER

16—TOOT, TOOT, TOOTSIE 22.3 23.4

CO-20632—HOOSIER HOT SHOTS
MG-10535—MARION HUTTON
Love Happy
MG-10548—ART MOONEY
I Never See Maggie Alone
VI-20-3556—TONY MARTIN
You Call It Madness

17—WHY WAS I BORN? 17.9 1.3

ME-5326—VIC DAMONE
Lonely Night
VI-20-3589—BILL LAWRENCE
It Happened At The Festival Of Roses

18—CANADIAN CAPERS 17.6 6.3

CO-38595—DORIS DAY-DINAH SHORE
It's Better To Conceal
ME-5287—TED WEEMS O.
Stammerin'
MG-10466—ART MOONEY O.
Yum, Yum, Yummy

Nov. 12 Nov. 5

19—I'LL NEVER SLIP AROUND AGAIN 16.9 —

CA-57-42046—WHITING-WAKELY
CO-20615—FLOYD TILLMAN
DE-46183—HANK GARLAND
VI-21-0130—JIMMY ROBERTSON

20—NOW THAT I NEED YOU 12.9 13.5

CA-57-719—JAN GARBER O.
You're Breaking My Heart
CO-38507—DORIS DAY
Blame My Absent Minded Heart
DE-24695—KAY THOMPSON
'Bout You 'N Me
ME-5311—FRANKIE LAINE
My Own, My Only, My All
MG-10453—JANE HARVEY
Weep No More
VI-20-3582—FRAN WARREN
Now That I Need You

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**21—ENVY 11.5 1.4****22—THE HUCKLEBUCK 11.2 6.2****23—THROUGH A LONG AND SLEEPLESS NIGHT 10.4 17.2****24—SOME ENCHANTED EVENING 8.9 21.4****25—THERE'S NO TOMORROW 8.6 —****26—CIRCUS 8.4 4.3****27—MY BOLERO 8.2 12.3****28—BLUEBIRD ON YOUR WINDOWSILL 7.9 3.0****29—CROCODILE TEARS 7.2 —****30—FOOLISH TEARS 6.5 —****31—MY GEE GEE FROM THE FIJI ISLES 6.4 1.1****32—VIENI SU 6.3 5.9****33—SATURDAY NIGHT FISH FRY 5.6 —****34—THE LAST MILE HOME 5.5 6.1****35—AIN'T SHE SWEET 5.4 3.1****36—DIME A DOZEN 5.3 11.0****37—WHY DON'T YOU HAUL OFF AND LOVE ME 5.2 —****38—MULE TRAIN 5.1 —****39—I WANT YOU TO WANT ME 4.9 3.2****40—TELL ME WHY 1.9 11.1**

Why Shuffleboard Operating Is Profitable In Miami

By Ted Bush
President of Bush Distributing Co., Inc.



TED BUSH

This is a story of a carefully planned operation and can be used for comparison with the hit-and-miss-type-of-operation which is often the result of haphazard promotion.

In December of 1948, before the shuffleboard craze hit the city of Miami, we foresaw the possibilities of developing shuffleboard operating here, and prepared to make a study of this field.

Numerous trips to other large cities brought to light a number of paradoxical facts. Some shuffleboard operators made money. Others did not. Some boards were operated for 5c a player while others in the same cities were operated at 10c per player. Some operated with electric scoreboards, some with score pads.

There appeared to be advantages and disadvantages to each of these types of operation. We decided that the thing to do was to experiment before determining the manner of our future operation.

Just before Christmas, 1948, six boards were placed in operation, some with scoreboards set at nickel play and some with scoreboards at dime play. The income from the nickel boards far exceeded that of the boards which had been placed at dime play. Nickel play was then decided to be the best in our territory.

At the same time, by placing the six boards on location, a demand has been created in the territory. But the price asked for the shuffleboards, plus the cost of the scoreboards, seemed to be too high to be profitable for the operator to own a large number of the boards.

Therefore it was decided that, inasmuch as the tavern benefitted to a great extent from the play, by retaining customers for longer periods of time and, thereby, selling more tavern merchandise, that the commission percentage to the operator must be larger. A tentative arrangement of 35% to the location was attempted. No opposition from the taverns was apparent. (Later, this percentage commission arrangement was readjusted to include a \$20 minimum front money guarantee.)

After two months of operation, we were satisfied that conditions in Miami were very favorable for the oper-

ation of shuffleboard on a large scale. Immediately two large trailerloads of boards were ordered. Within 30 days all had been placed on locations. Shortly after this the route was cut up into several small units and sold to operators.

It was not long before others also became active in Miami and, because of the precedent already set, were able to maintain this minimum front money plus the higher commission percentage arrangement. This same commission basis has been maintained for the past ten months. It now appears to be so definitely well established that operators are not even being asked to change this percentage structure by the location owners.

During the heat of the tropical summer, when income is supposed to be at its lowest ebb, income from Miami's shuffleboards has remained high. Operators can now look forward to an increase in income due to the seasonal influx of several hundreds of thousands of tourists.

During this past August, the same type of planned operation was begun in Key West, Fla. With new type scoreboards, and with the knowledge already gained, and ideas for league play also planned, as well as all other experience gained in the past six months of actual shuffleboard operation, it is believed that the Key West routes will be even a greater success than Miami.

Planned operation is the answer to a great many problems that confront the coin machine operator. This is proved by our latest statement to *The Cash Box*, "I have never had even one day's delinquency on any shuffleboard paper I've carried, or am carrying now."

There are, at present, approximately 750 shuffleboards in southern Florida. About 5% of these are location owned. The greater majority, over 90% of the shuffleboards in operation, feature coin operated scoreboards.

The answer to the success of shuffleboard operating here in Miami has been preached for many years by *The Cash Box*. It is all based on good, solid business planning. That is that the percentage commission structure must be correct so that the operator is assured speedier amortization and profitable operation.

Here in Miami, as well as thruout southern Florida, we get a \$20 per week minimum front money guarantee from the location. The next money, up to \$10, is then turned over to the location owner. Over the \$30 per week intake per machine, the money is divided on a 65%-35% basis. The operator receiving 65 per cent of all over \$30 taken in by the shuffleboard during any one week.

Because of this commission percentage structure, because of the use of coin operated scoreboards, shuffleboard operating in Miami and thruout southern Florida will continue to be profitable to the professional operator.

Wurlitzer Appoints New Distrib. For Cleveland-Columbus



HERB WEDEWEN

CLEVELAND, O.—Northern Music, Inc., with H. E. (Herb) Wedewen, president and treasurer, has been appointed the Cleveland-Columbus exclusive distributor for the Phonograph Division of The Rudolph Wurlitzer Company it was announced today by Edward R. Wurgler, General Sales Manager.

Northern Music, Inc., will open a new sales and service headquarters at 8307 Euclid Avenue in Cleveland. A similar setup is planned for Columbus and the location will be announced in the near future.

Herb Wedewen is no stranger to the automatic music business, having represented Wurlitzer from 1937 until the war, in Dallas, Texas and Denver, Colorado. He has since been connected for a number of years with other phonograph manufacturers.

Bally Has Six Games On Line At Same Time

CHICAGO—"Bally is in the position of providing operators in every territory in the nation with the right game for practically every type of location" stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

"Six different games are currently on the production line" he continued. "First and foremost in volume is the record breaking 'Champion' replay one-ball game. Closely following is the automatic model 'Kentucky.'"

"In the console class 'Spot-Bell' and 'Clover Bell' continue in strong demand. Both consoles feature 'Citation-type' odds and 'spotted' single-symbol winners. Both are multiple-coin games; 'Spot-Bell' a single-chute game, 'Clover Bell' a double-chute game.

"The new Bally 'Hot-Rods' fills the long-felt need for a really fast five-ball game.

"'Shuffle Bowler' is moving into all territories in competition with all types of games. Demand far exceeds output at present, but we are rushing through arrangements to increase production."

Rex C.M. Dist. New AMI Distributor

SYRACUSE, N. Y.—Rex Coin Machine Distributing Corporation, this city, has been appointed as distributors for AMI's line of phonographs and accessories, according to an announcement by Jack Mitnick, eastern regional representative for the manufacturing firm.

Headed by the well-known Angelo Delaporte, Rex will cover the Western, Northern and Northwestern part of New York State. Included in this territory are Glen Falls, Utica, Syracuse, Ithaca, Hornell and Olean. In addition to president Delaporte, the distributing firm includes among its executives two of the most highly regarded individuals in the wholesale division of the coin machine business—Ray Daggett, vice president and general manager, and Cliff Baillie, vice president and sales manager.

"We are pleased to welcome Rex to the AMI fold" stated John Haddock, AMI's president "and are sure they will do an outstanding sales job for us."

For many years, Angelo Delaporte also headed the Rex Amusement Company, an operating company, but on July 1st, he sold the business to the men who were on the route. At this time, he is devoting his time exclusively to wholesaling machines.

L.C. "Lindy" Force Dies Suddenly



LINDY FORCE

CHICAGO—L. C. (Lindy) Force, top sales executive of AMI, Inc., this city, died suddenly Sunday, November 6, of a cerebral hemorrhage. He was 49 years old.

"Lindy" as he was affectionately known thruout the entire music machine industry, was one of the most respected and well-liked coinmen in the nation. Quiet and reserved, Lindy, had been at the helm of the sales division for a number of years. He came to AMI as assistant to DeWitt "Doc" Eaton, and when "Doc" resigned a few years ago, took over the top sales position.

Funeral services took place Wednesday, November 9. Among those present were: John Haddock, president of AMI; Joe Caldron; Jack Mitnick; Ed Ratejak; Dave Gottlieb; Sam Taran of Florida; Leo Weinberger of Louisville; Jack Nelson; Mike Stagnola; Phil Weissman; Bill Gersh; and many other coin machine notables.

He is survived by his wife, Pauline; son Jack; daughter Donna; and granddaughter Susan Lee.

THE SOUTH'S BEST OPERATORS ALL-WAYS BUY FROM BUSH!! A RELIABLE PLACE TO BUY

Finest Powder Wax. Reg.
65c. In Case Lots, per
can 37½c

Score Pads, Reg. 75c ea.
In bundles of 10...\$4.95

Finest Pastewax. Reg.
80c. In Case Lots, per
can 50c

100 Personal Music
Boxes — Brand New
\$2.95 EACH

4 Location Amplifier

Brand New **\$19.50 EA.**

Kindel

Table Shuffle

8-Ft. Maple Top

Floor Sample **\$65.00**

Brand New **\$79.50**

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Coin

BANGO

Legal Anywhere
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FREE PLAY PINBALLS

Catalina \$39.50	Sally \$49.50	Jack & Jill \$69.50
Melody 49.50	Paradise 59.50	Moon Glow 77.50
Merry Widow 49.50	Temptation 69.50	Super Hockey 135.00
Chicago Coin Champion \$159.50		

Metal Hideaway Cabinets
Fit Any Mach. **\$42.50**

Used
Phonograph **RECORDS 5c Ea.**
100 Lots

EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA

THE SOUTH'S
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SELECTION
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MIAMI 37, FLA.

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All Equipment in A-1 Shape
The Finest Available

CITATIONS \$299.00
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EVANS BANGTAILS J.P. Late '46 175.00
EVANS BANGTAILS J.P. Very Clean 49.50
EXHIBIT DALE GUN (Like New) 99.50
SHUFFLE ALLEY (Like New) Write
CHICAGO COIN REBOUND 69.50
WURLITZER 1015 (Like New) 299.50
WURLITZER 780E 99.50

FIVE BALLS

TRINIDAD \$49.50	GOLD BALL \$10.00
WISCONSIN 49.50	CINDERELLA 49.50
MARDI GRAS 49.50	MYSTERY 10.00
MONTEREY 49.50	HAVANA 10.00
TRADE 49.50	KILROY 10.00
WINDS 49.50	MIDGET 10.00
SPIN BALL 39.50	RACER 10.00
SHANGHAI 39.50	MEXICO 10.00
BALLERINA 59.50	CAROUSEL 10.00
SPEEDWAY 59.50	BANJO 49.50

MILLS CHROME FRONT (Like New)
5c-10c-25c-50c \$49.50
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SHUFFLE BOWLER

Skill Size—9½ ft. long—2 ft. wide

A great game, with all the thrills of real
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Kansas Distrib. Shows Chicago Coin "Bowler"

WICHITA, KANS.—M. Y. (Pete) Blum and Melvin Hammer of United Distributors, Inc., this city, held a showing of the new Chicago Coin "Bowler" game this week which attracted over 150 coinmen in this area.

According to both Pete and Mel, "The new 'Chicago Coin Bowler' created a sensation during this showing. Everyone liked the three dimensional ten pins features, two player action of the game and all other outstanding features built into the 'Bowler'."

It also seems that one feature captured much acclaim according to both Pete and Mel. "The speed of play for 'Chicoin Bowler' was one of the outstanding features which the ops here acclaimed," they reported.

They took many advance orders for fast delivery to the operating firm's in this territory.

Comet Will Service Non-Coin Operated Daval Counter Games

**Firm Points To Large Number Of Pennies Now In
Circulation Due To Increased Sales Taxes As
Big Opportunity For Ops To Feature Counter Games**

CHICAGO — Ted Rubenstein of Comet Industries, Inc., the firm that purchased the Daval Mfg. Co., reported that they will service all Daval counter games now in the hands of operators, jobbers and distributors.

Parts are on hand and supplies are daily being built up to handle whatever ops will need for their old Daval games.

"At the same time," Rubenstein reports, "we will also change to non-coin operated models all present Daval coin operated 'Marvel,' 'American Eagle,' and some of the other machines of the firm."

Changing over to a non-coin operated model has helped many ops to get the counter games rolling in various areas, where as coin operated models, they haven't been able to run.

Ted also pointed out, "With sales taxes being increased in almost every center of the nation, and this includes

small and big cities," he explained, "the counter games are among the greatest profit producers the industry has ever known."

He also said, "Regardless of what the tax may be in any city, it must be remembered that the penny and nickel are the most popular coins of the industry and that the average man or woman will insert them without any qualms whatsoever in any counter games located right near the cash register in any retail establishment."

He also stated, "Pennies are being rushed into circulation by the millions every week. The reason is because of increased sales taxes everywhere. The average man would rather invest the few pennies he gets in change trying for a pack or more of cigarettes, than put them in his pocket, provided the counter game is conveniently and temptingly located right where the cashier gives him his change."

Miami Radio Broadcast Surprises United's Durant And Distrib. Taran

MIAMI BEACH, FLA.—Both a manufacturer and a distributor were much surprised this past Saturday (Nov. 5) when they heard the product they are featuring over the air on Radio Station WMIE, this city.

It seems that Sam Taran dropped around to the well known Kitty Davis' Club and took in the show as a guest of radio announcer and emcee, Barry Gray.

While listening to the Radio Station WMIE program, which originates from this well known club, Sam suddenly heard his 15 minute show go on the air.

He had just signed for the program, but, didn't believe that it could be put on the air so fast.

Announcer Barry Gray gave much time, between musical sets, to talk about United's "Shuffle Alley" which Sam Taran is featuring here.

Then, while Sam was sitting there and beaming broadly at the way the program was going over the air, he was suddenly tapped on the shoulder and asked if he liked the "Shuffle Alley" personally.

Spinning around he found seated in the same club, three men who had just wandered in, never dreaming that they would hear anything in regard to their new hit product: Lyn Durant, Ray Riehl and Lyn's pilot.

The reunion was something to talk about, with distributor Taran dashing up to Barry Gray to announce the fact that the manufacturer, Lyn Durant, of "Shuffle Alley," was actually in the club and had also heard the first program about his product over Station WMIE, unexpectedly, and with as much surprise as it came to Taran.

Sam is still shaking his head over this coincidence.

Caldron Named AMI Asst. Sales Mgr.



JOE CALDRON

CHICAGO—Joe Caldron was elevated to fill the vacancy at AMI by the sudden death of L. C. Force, according to an announcement by John Haddock, president and general sales manager.

Caldron has been with the phonograph manufacturing firm for the past four years, in which he served as Force's right hand man. Due to his extensive travels thruout the country, Caldron is not only familiar with AMI's distributors, but counts among his friends, many hundreds of music operators.

Caldron will head the Chicago Office, which is maintained in the coin center as a meeting place for coinmen, as well as a service office.

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ACTION!

3-Dimensional "Ball Carrier" is advanced
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PLAYER
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Puts himself into the "backfield" for
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AVAILABLE IN TWO MODELS

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WE CONVERT COIN OPERATED
"American Eagles" and "Marvels"
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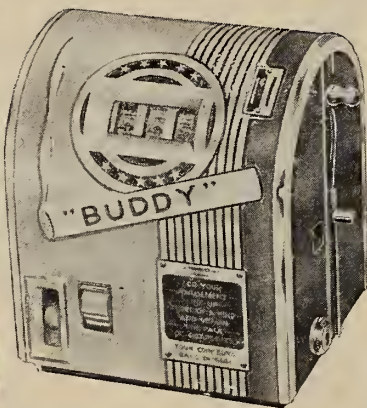
← AMERICAN EAGLE

AVAILABLE IN TWO MODELS
Non-coin operated 1c or 5c Play
Coin operated 1c or 5c Play

BUDDY

1c Play—

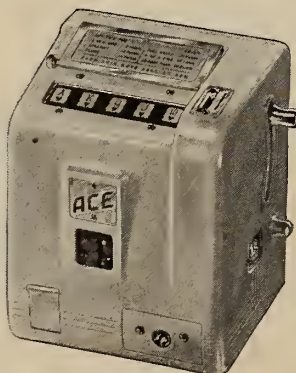
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EASTERN FLASHES

Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N.J., spend a complete day visiting along coinrow. With carpenters, masons, painters, et al., cluttering up the place, Tom and Dave sought relief from the noise and dirt by staying away for the day. Seacoast's building at 1200 North Avenue is undergoing complete remodeling, and when completed, should be one of the show places of the nation. An unlooked for headache arose this week when one of their customers ran his car thru a brand new wall of the building. "You can tell the trade" laughed Dave "that this is the first time to my knowledge that an operator really broke down the walls of a distributor's office to place an order for machines." . . . Mike Munves was trying to open his safe and missed out two times. Phil Gould, who was watching, commented "Why don't you put on an ABT coin chute—they never miss." Munves, always happy and pleasant, was in rare good humor this week. Reports the sale of Exhibit's "Silver Bullets" and his Belgium Type Pool Table "Double Double" exceptionally brisk. Teddy Seidel, running Munves' Tenth Avenue store, also reports increased action.

Coinmen here shocked by the sudden death of Lindy Force, AMI's sales manager. Lindy had attended the Operators' Banquet at the Waldorf only a week ago, and had a wonderful time visiting with his friends at the many tables thruout the hall. . . . Have a letter from Nat Cohn, former distributor here. Nat has a chain of florists shops running very successfully in Tucson, Ariz. Now that these shops are running as Nat desires he looked for new fields to conquer—and came up with a Drive-In-Theatre. "While it is very grand being out here," writes Nat "there are still a few little things I miss back East, like seeing my old friends and talking 'Music' with them." Nat invites all his friends to drop in and visit with him when in Tucson. . . . A family item we overlooked concerns Mr. and Mrs. Charlie Aronson (Brooklyn Amusement Machine Company). Charlie's oldest son, around 21 years, is completing his medical studies in a Chicago university.

Ben Becker, Bally's traveling representative, in town for a few days, before taking to the road again. This time by auto. Ben claims he's been covering the country by plane and train, and the car will be a relief for a change. By the way, Becker celebrates a birthday on Thanksgiving Day. . . . Jack Mitnick, AMI's eastern representative, also in town, but rushes out to Chicago to attend Lindy Force's funeral. . . . Barney (Shugy) Sugerman, Runyon Sales Company, distributors for AMI, saddened by the news of Force's death. Altho he wanted to fly to Chicago for the last rites, was unable to get away. . . . Al Simon, Alfred Sales, Inc., ChiCoin's eastern representative, busy taking orders for the firm's new "Bowling Alley." What with the city tearing up 42nd Street, creating a terrific din, Al and his staff are pretty well worn out at the end of the day. . . . Jack Semel visits Harry and Hymie Koepfel whose offices are next door, to borrow some tools. Harry claims Jack makes so many trips it's the reason he's all tired out at the end of the day.

Dave Lowy, Dave Lowy & Company, in a rare good mood. Must have sold a number of pieces that day. . . . Phil Mason tells us he's received a number of letters from coinmen who read about the musical ambitions of his young son. Seems other fathers have their problems. Some want to swap drums, cornets, trombones, etc., for Phil's son's clarinet. . . . "Happy" Herbie Semel, states that collections on his amusement machine route keeps improving, and that he's expanding with each week. . . . Bally's "Shuffle Bowler" displayed on Runyon's floor gets a rousing reception from local ops.

MIAMI MURMERS

The Miami Herald (Thurs., Nov. 3) gave much hope to ops here by headlining, "Miami Told It Cannot Outlaw 1-Ball Machines." It seems that City Attorney J. W. Watson ruled that since the state licenses the devices for amusement, the city has no choice but to do the same. Police Chief Walter E. Headley had called for outlawing of the machines, saying that the job of detecting them in use for gambling would require "more police work than the thing is worth." So far it seems that Miami's ops are of the belief that one-balls will be operating in Miami this season, but, the ops on the Beach don't believe that they will be seen in their vicinity. . . . Ely Ross, who is general mgr., over at Taran Distributing, reports that business has been "fine." Ely commenting that the firm have done a whizz of a job with the new machines. "In the meantime," Ely reports, "due to the trade-ins we have taken we have ready some of the best used machine buys in all our career." . . . Duke Luker working away on Bally's newest single-shot 5-ball game, "Hot Rods." Duke believes that "Hot Rods" can prove itself one of the most outstanding games in this area and looks forward to some really grand play for this new creation. . . . Joe Mangone came in off a road trip with Gottlieb's new "Basketball" five-ball and reports the finest sales reception of any game in many, many months. . . . Willie (Little Napoleon) Blatt also just back from a roadtrip visited with Bobby Cox in West Palm Beach and did very well on Keeney's cig vendor with Bobby. Willie was featuring the entire Keeney line. He also met with Ron Rood and Mrs. Rood in Orlando and reports that Ron has done a really great job with shuffleboards in his area. There are about 300 of the big boards working around there. Willie also reported that the reason for the bandage on his hand, was due to the fact that when he reached Jacksonville, the first man to greet him was Si Wolf, and Si shook hands with him in the Si Wolf manner. Now Willie is getting ready to sue him for four broken fingers. . . . Ted Bush and Ozzie Truppman getting set for one of their biggest sales periods . . . with Ozzie reporting that the firm have started well on the way for a new sales record. Ted also reported that Ken Willis, formerly with Aireon, and also formerly with Ted, is now back with him as roadman. . . . Quite an upheaval in the Music Merchants Guild of Dade County. Seems that Morris Marder, prexy, resigned and that the entire Board of Directors have also resigned. Harold Carson, former vice-prexy, is now president. . . . Couple of nice guys entering the biz here will be operating the Craig Ice Cream Vendors (which Jack Rose represents for this area). They are Gilbert Goldman and Bill Barondess. Land O' Sun Dairies will be supplying the ice cream bars for these 250 capacity vendors which will vend them at 10c each. As yet there will have to be some decision regarding the 3% sales tax, but, from hearing arguments in this regard believe that this will not interfere with sale at 10c per bar.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CHICAGO CHATTER

What's the backbone of the business? Just listening to the guys who gather in various places around this World's Coincenter brings out some ideas which have, in many cases, been dormant for years. For example, just the other day, one of the boys at such a gathering popped with, "Operating is, and always has been, the backbone of the business." Coming from a distributor, that sounded logical. In prewar days many felt that coinmen should either be operators or distributors. How times have gradually changed. Today, the average distributor is, usually, the largest op in the territory. And, as those distributors, who care to admit it, say, "Operating is the backbone of my business." In short, as this distrib put it, "The distributor is actually the stock-piling point for all the ops in his area. The average distributor is also an operator. But, in addition to his operating, he has taken on the work and responsibility of seeing to it that all the other operators in his territory are well supplied." Of course, there still are distribs, as was brought out at this breezefest, who are completely and wholly distributors. "But, these days, they are few and far between," was the general consensus.

Ray Moloney celebrated his birthday (Nov. 2) and was given quite a surprise party when he returned home that evening. In addition, many a coinman who remembered, sent Ray wires and letters. At the same time, "the Earl" Moloney reported that his son was also enjoying a birthday. Wm. King Moloney was 10 years old on Nov. 2, and now Earl wonders whether the time has come to "talk things over" with little Willie. Earl claiming, "I'll probably learn something" . . . Harry Brown returned to his old stand on Fullerton Avenue and swung into the distribution and sale of "Shufflepins"—reporting that they had obtained an injunction for running the game here in Chicago (Tues., Nov. 1), which, of course, coincides with the fact that injunctions had also been granted United's "Shuffle Alley"—Genco's "Glider"—Bally's "Shuffle Bowler"—Keeney's "Line Up"—and many others, so it was little, if any, surprise that "Shufflepins" too had come under the head of running by grace of injunction.

Ben Coven has some very unique ideas. He creates special circulars for almost every machine he handles. And take it from us, he does a very neat job on these cards and circulars. His newest creations are exploiting his present service and repair department, which he has enlarged many times its former size. "And," as Ben says, "our men are experienced on phonos as well as every type of game made" . . . Al Sebring and his famous telephone remark, "Ahbee gezint," is catching on with many others 'round town. One of Al's oft asked questions is, "How can a guy make a buck?" Al also tells us that it seems to him one division of the field is getting "fatter and fatter" and the other is getting "thinner and thinner" . . . Dave Gensburg of Genco flew out to the west coast and then flew right back—while brother Myer flew there, and Dave stayed here . . . now Myer is on his way back to take over at the factory while Dave flies out.

Les Rieck over at H. C. Evans & Co. talks about how the coal and steel strikes are beginning to affect collections in some areas. Of course, with settlements of coal and steel under way the boys 'round about will begin to feel much happier . . . The coal and steel strikes didn't affect manufacturing . . . In some areas, did affect ops, who found their collections dropping, but now are feeling much, much happier, that Murray and Lewis have decided to settle differences with owners in their respective fields . . . Rock-Ola Scoreboard has attracted much attention of shuffleboard ops. Visitors have been calling around at the big Rock-Ola plant to get a looksee at this new unit—which, from what we hear, is clicking well with shuffleboard users. And there are, today, plenty of users of Rock-Ola Standard Shuffleboards . . . Georgie Jenkins got out of the hospital—just in time to attend an impromptu office birthday party for Ray Moloney. Said George to us, "Y'know, I've lost a lot of my guts—exactly one foot of 'em." Meaning, of course, that the doc in the hospital decided that one foot more or less wouldn't mean too much in George's case.

Funny how a manufacturer never knows what happens to his products on ops' routes until requests come in for certain items, or until he sends his men out to investigate. For example, last week we told you how Charley Pieri of Exhibit Supply, learned that much of the furor for their new two-gun-game, "Silver Bullets," was due to the fact that many youngsters and oldsters had always wanted the thrill of shooting two guns at one time, using both hands, just like they see (or saw) the cowboys do in the movies. This past week Charley was rather surprised to receive requests for "stools" from some of the ops and distribs around the country. Just what was meant by "stools" had Charley puzzled. And since these were mentioned as adjuncts to "Silver Bullets," Charley decided to investigate. A long distance phone call brought forth the explanation that the "stools," actually meant "wooden stools" for the kids, so that they could drop their coin into the "Silver Bullets" that much easier, and shoot the two guns with greater comfort. It seems that many parents were holding the kids up in their arms to allow them to shoot the both guns at one time on "Silver Bullets." But, when the kids came along all by themselves (and usually dressed up as cowboys featuring two guns strapped to their hips) they just couldn't reach the two guns on "Silver Bullets." Now Charley is planning on how to get stools for many distribs at the cheapest possible price, so that the ops won't lose out on this profitable play. Funny, isn't it, how such things bring a manufacturer closer to his product and its possibilities?

Sam Lewis of Chicoin tells me that his firm are now starting out with their "Bowler" shuffle game in a big way. Chicoin started the parade in the rebound field and even gave this type game its name with their original "Rebound." It must also be remembered that Chicoin pioneered the idea for 10c play on the smaller sized boards and learned, 'way back then, that this was bringing ops real rewards. We remember Sam Gensburg making a statement to us in this regard which was used by one of our editorialists to write one of the best editorials which has ever appeared in *The Cash Box* . . . John Neise is a pretty busy guy these days over at O. D. Jennings & Co. John tells me that their "Export Bell" is doing much, much better than ever expected. And that they are pretty well filled up with orders at a time of the year when most of the bell people look for something of a sales letdown. It's interesting to note that bells have gone on ahead ever since the star of the postwar period and have won quite a following from least expected sources.



Unbroken Play!

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127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

New "Bally-Who" For Better Public Relations

Bally House Magazine Getting Public Acquainted With Typical American Families Engaged In Coin Machine Business For Their Livelihood



HERB JONES

CHICAGO—The second issue of Bally Manufacturing Company's house magazine, "Bally-Who," continues the plan and policy established by the firm to further and better relations with the general public and to bring about a closer and more sincere understanding of the people engaged in earning their livelihood in the coin machine industry.

Herb Jones, editor of "Bally-Who,"

has done a grand job in bringing home to all who read this magazine the fact that the employees of the firm are typical Americans, no different from peoples engaged in any other industry.

For example, the opening story concerns one of the firm's oldest employees, Les Landt, and the fact that he built his own home with his own hands over a two year period. This, in itself, is an outstanding example of the typical American, a man engaged in the coin machine business for his livelihood.

Inside this second issue (November, 1949) there is also a picture of George Kelly, Bally insurance auditor, who is a Lieutenant Commander in the U. S. Naval Reserve.

Pictures of Louis Boasberg's three sons with Roy Rogers, cowboy movie star, help to show the general public that a distributor's sons are just as typical as their own.

A picture of Bally's office girls giving one of their members a shower-party, and other pictures thruout the issue, bring strongly home the fact that everyone engaged in the coin machine industry is part and parcel of the great American scene.

Herb Jones is to be complimented on the policy he has formulated to help better public understanding of the coin machine industry thru "Bally-Who."

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

Just when you get thinking that things always remain static and changeless on the Los Angeles Coin Row, something pops up . . . This week it was several things, topped by the neighboring Ray Powers and Aubrey Stemler firms . . . Nels Nelson announced the termination of his partnership with Ray Powers, the latter planning to continue in the operation field up in Sacramento and Nels set on a new association with Bob Bard of the Bard Mfg. Co. . . . Their intention is to take on several new lines in music and amusement game distribution, and they're figuring on a handsome new front for the former Powers location, which some time back had been run by Nels on his own . . . The best of luck to the boys on their new deal and let's hope it lasts as long and as good as they want it to last . . . We were glad to hear from Nels that his fine shop chief, Matt Pratt, is now working full time in television and has earned the reputation of being one of the outstanding service men in that field . . . As for Aubrey Stemler, the long circulating rumor that he was considering selling out his stock and leaving Pico Blvd. was finally confirmed by Aubrey himself, who says, "Don't know for sure what I'll be doing, but there are several good deals pending" . . . Those Bally "Shuffle Bowlers" now showing at Paul Laymon's and the orders are really pouring in.

Ran into Aubrey's former secy, Cecilia Portillo at Automatic Games, where she's landing an able hand to Dannie Jackson, Sammie Donin and Georgie Warner on a part time basis and indicated that she had the time for a little more of the same elsewhere on the Row . . . Speaking of secretaries, it took a triple take for us to recognize Bud Parr's former beautiful blond typewriter gal . . . She's now a beautiful brunette secretary and, if we may be permitted the remark, we must prefer her present naturalness . . . While enjoying the scenery at General Music Company, we gave a listen to Fred Gaunt, who is still bubbling over at the way those United "Shuffle Alleys" are moving out and he's once again looking forward to another shipment of 30 of 'em . . . Bumped into Al Bettelman closing up for the day at C. A. Robinson and noticed he was just about the Best Dressed Man on the Row . . . Big inventory sale due at Mills in few weeks, Mark Jennison tells us.

Another interesting moveover around L. A. the past week was in Louis Karnofsky, formerly of the Coin Machine Review staff, joining Al Mendez and Rothschild at Southland Distributing Co. as a Wurlitzer salesman . . . Best of luck, Louis, and let us know if we're not in the wrong end of this business, too . . . That new "Royal Flush" pool game of Royal Shuffleboard Co. looks nice to us . . . Looked over Keeney's cig machine display at Badger Sales, where Al Silberman tells us the lineup, in all sorts of pastel shades, is only the start of a full floor display of vending equipment . . . Believe he was kidding on the square when he told us the Happsels plan to stage a sort of western annex to the Atlantic City Vending Convention . . . Now all we need is for the Mayor to declare it National Vending Week . . . Jack Simon much recuperated and coming into Sicking Co. an hour or two a day . . . Talking over 5-balls with Jack Ryan at Sicking, veteran op Harold Sharkey says things ain't bad, "better than a year ago."

MINNEAPOLIS-ST. PAUL, MINN.

Johnny Kalasardo of Ladysmith, Wis., in Minneapolis for the day, making a few calls. Just learned that Mrs. Kalasardo was ill for the past month, but she is coming around very nicely . . . Urban Kost of St. Cloud, Minn., taking a few hours off to drive into Minneapolis and to pick up some equipment . . . Carl Anderson of Correll, Minn., also in Minneapolis for the day . . . Joe and Clarence Totzke of the Totzke Music Company, Fairmont, Minn., getting a kick out of playing the new United "Shuffle Alley" at Hy-G Music Company.

Eddy and Millie Birkemeyer of Litchfield, Minn., finally got time for both of them to drive into Minneapolis to visit the record distributors and also make a few personal calls at some of the jobbers. Millie has had her hands full for the past several weeks, as her aged father has been very, very ill . . . L. S. Vangen, Minneapolis operator and a party of friends flew to Bismarck, N. D. for a few days of duck hunting . . . L. J. Savard of Red Lake Falls, Minn., in Minneapolis making the rounds . . . Andy and Ella Oberg of E. Grand Forks, Minn., spent several days in Minneapolis, sort of on a vacation. Ella has shed a considerable amount of weight and looks just grand . . . S. P. Onstad of McIntosh, Minn., in the Twin Cities picking up a few miscellaneous items.

Bob Sande of North Dakota Sales, Minot, N. D., driving into Minneapolis for a couple of days to pick up some equipment . . . Le Roy Roberts of Luverne, Minn., and his wife, in Minneapolis over the weekend . . . Paul Kallsen and his wife drove to Minneapolis Friday night to see the Minnesota-Iowa game . . . Louis Collins of Cherokee, Iowa, and a party of friends also in Minneapolis for the Iowa-Minnesota game.

DALLAS, TEXAS

We just aren't very gossipy this week. However, what we know we are going to tell . . . Delemar drove up from Waco with tears in his eyes—Baylor lost out this past Saturday . . . Elmer Zreinner, formerly with Walbox Sales, is now associated with Holland Farrow . . . That charming Saul Bihari dashed through Dallas en route to the Windy City . . . Ditto Eddie Mesner. Eddie is touring the South with Amos Milburn . . . The Shriners have invaded Dallas with Herb Brown included. Big doings going on . . . Vincent Lopez, Ft. Worth, dropped in for a chat—business good, everything fine . . . Dutch Thornton, Joe Hightower and Louis Coleman are just a few of the local boys headin' for the woods and deer . . . Joe Metasso screams that business is terrible. Any donations of old clothes will be appreciated, especially shirts size 15¼-33. The guy must be kidding, I hope.

Henry Manning returned from pheasant hunting in time to witness the pouring of the foundation on American Distributing Company's new building. Of course his two partners, Joe and Leonard Metasso, were on hand. They hope to have the building finished by Christmas and that means a beeeeg party . . . By the way, Joe's duck hunting trip ended quite disastrously. Seems as tho' he hit a bump in the road and knocked the bottom out of his new "Red Streak" . . . The newest game to catch attention in Dallas is the "Royal Flush." A combination card and pool game. You just gotta see it to believe it . . . B. W. Byford, McGregor; Fred Ellis, Waco; Red McCallum, M & M Coin Machine; B. W. Cox, Waco; and R. A. Titsworth seen here and there.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Packard Boxes. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

WANT—Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—East, South and West—Sales distribution—with Juke Box route connection or Juke Box distributor with route operator connection—for our Rhythm, Blues and Collegiate records. Established 1940. S.F.R. Co., PUBLISHERS, MORNINGSIDE STATION, BOX 46, NEW YORK 26, N. Y.

WANT—Bally Spot Bells, Citations and Triple Bells; Keeney 5c and 25c Bonus Super Bells; Jennings 5c and 10c Challenger; and 100 record Seeburgs. Cash ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—For Cash! '48 Bally Jockey Clubs, Jockey Specials, Gold Cups, Trophies and Citations—for re-sale. Write, stating lowest price for quantity in first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.

WANT—12 R. M. C. Hold & Draw Counter Games. State condition and lowest price. EAST COAST MUSIC COMPANY, 10th & WALNUT STS., CHESTER, PA. Tel.: CHester 2-3637.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Used Juke Box Records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

FREE CLASSIFIED ADVERTISING on SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year)..... \$48.00
26 WEEKS (½ Year)..... 26.00
13 WEEKS (¼ Year)..... 15.00

THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

FOR SALE

FOR SALE—4 Seeburg Classic, in good condition, \$75 ea.; 1 Seeburg Envoy RC \$85. Will trade on Wurlitzer 1100. Make best bid. HUGHES ELECTRIC COMPANY, 336 E. MAIN STREET, LADOGA, IND. Tel.: 17.

FOR SALE—Aireon Phonographs: 39 Super Deluxe \$99.50 ea.; 17 Fiesta and 5 Blond Bombshell \$129.50 ea.; 1 '48 Coronet, brand new \$229.50. Latest mechanisms and all improvements. All prices include crating. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).

FOR SALE—Mills Empress \$50; Mills Thrones \$50; Watling 10c Rol Top \$25; Mills Blue Front \$45; Robin Hood \$40; Monterrey \$25; Sea Breeze (flippers) \$15; Ali Baba \$60; Alice In Wonderland \$75; Jack 'N Jill \$70. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750 Bpt.

FOR SALE—11 Advance Rolls and 13 Box Scores, \$39.50 each. Thoroughly reconditioned. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—25 National 918 Candy Machines \$69.50 ea.; 25 U-Need-A-Pack Model 500, 9 column, very clean \$65 ea.; 10 National Model 9-A Cigarette Machines, color white, \$95 ea.; 4 Chicago Coin Bango, like brand new \$145 ea.; 5 United Shuffle Skills, like brand new \$165 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO.

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

TRADE—Will trade 2 Evans Bat-A-Score for 2 Chicago Coin Basketball Champ. Will also trade Dale Gun for Chicago Coin Pistol. CAVALIER COIN MACHINE COMPANY, 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: Va. Beach 1824.

FOR SALE—Panorams \$125 ea. Crating \$5. WANT—Will pay cash for any quantity of late model phonos. Wire, phone, write: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—9 foot Skee-Ball \$29.50; Strikes 'N Spares \$99.50; Goalee \$69.50; Pins: Stormy, Cover Girl, Mam-selle and others, no free-play, \$39.50 each. All packed to ship. NATIONAL NOVELTY COMPANY, 179 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—5 Hi Hands \$42.50 ea.; Skee Ball Alleys 9 ft.—write best offer. RUNYON SALES CO., 593 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Pre-inventory clearance! 23 reconditioned T.C. 10 Popcorn Sez Vendors \$69.50 ea., \$1200 for the lot; Falcon Shoe Shine 5c operation, brand new floor sample. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—10 assorted Ray Guns: Shoot-The-Bear, Jap, Chutes, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, POCAHELLO, IDAHO. Tel.: 1764-J or 4040-W.

FOR SALE—Bango \$150; Beacon \$150; Shuffle Skill \$165; Red Ball \$50; 52 Pool Table \$50 ea.; Dale Gun \$135; ChiCoin Pistol \$145; Shuffle Alley, write. WEST SIDE DISTRIBUTING CORP., 612 10th AVE., NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Litecups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Reconditioned Phonographs: 2 1426 ('47) Rock-Olas \$249.50 ea.; 1 147M Seeburg \$329.50; 2 Mills Constellations \$179.50 ea. All prices include crating. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—10 5c Keeney Bonus Super Bells \$195 ea.; 10 5c & 25c Keeney Bonus Super Bells \$325 ea. (with new factory paint job); 5 Bally DeLuxe Draw Bells 5c \$195 ea.; 1 Bally 5c Hi-Boy \$185; 1 Keeney Bonus Super Bell 5-5-25c \$425; 20 Mills Original Brown Fronts \$60 ea.; 10 ABT 1947 Challengers \$15 ea. Send 1/3 deposit. Advise how to ship. LOUISIANA COIN MACHINE CO., 423 ST. JOHN ST., LAFAYETTE, LA.

FOR SALE—Mutoscope Drivemobile \$125; Atomic Bomber \$125; Silver Gloves \$195; Chicago Coin Goalee \$89; Chicago Coin Basket Ball Champs \$195; Wurlitzer Skee Balls \$75. Write for our list of scales, rolldowns, pins and slots. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Used Pin Balls: Floating Power \$100; Major '49 \$130; Cinderella \$100; Trade Winds \$100; Havana \$50; Trinidad \$75; Alice In Wonderland \$85; Chicago Coin's Hockey \$35; Bangos \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICH.

FOR SALE—4 Chicago Coin Shuffle King, 22 ft. Shuffleboards, very clean, 1 for \$300 or 2 for \$275 each, 3 for \$250 each, or entire lot for \$200 each. Crating extra. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE—7 Wurlitzer 1015 \$295; 1 Wurlitzer 1017 Hideaway \$225; Wurlitzer 1080's and 1100's, write. 23 Wurlitzer 3020 Wall Box \$39.50; 12 Wurlitzer 219 Stepper \$22.50; Wurlitzer 145 Steppers \$5 ea.; 4 Packard Manhattan \$199.50; 3 Packard Model 7 \$99.50; Out-Of-The-World Speakers \$49.50; Metal Wurlitzer Star Speakers \$17.50. \$5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE—Bango \$195; Shuffle Skill \$225; Glider, write; Singapore, Tropicana, Cover Girl \$20 ea.; Bermuda and Melody \$35 ea.; Bing-A-Roll \$160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—5/25c Challengers—late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, clean, \$325. WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Photo "While You Wait" Booth, with 2 cameras, 4 inch and 2 inch. Equipped ready for location. Cost \$1,000. Will sell for \$350. Also 7 Bally Hy-Rolls, very clean, at \$75 each, or trade for '48 Jockey Clubs, Citations, Gold Cups or Trophies. STANLEY AMUSEMENT COMPANY, 5225 SO. TACOMA WAY, TACOMA, WASH.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's new sensational Rebound Shuffleboard Game "Line-Up" and the Keeney fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year)..... \$48.00
26 WEEKS (1/2 Year)..... 26.00
13 WEEKS (1/4 Year)..... 15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10.....	15.00	25.00
P 12.....	15.00	25.00
312.....	17.50	29.50
400.....	17.50	35.00
412.....	17.50	39.50
412 ILL.....	19.50	39.50
316.....	24.50	39.50
416.....	24.50	39.50
616.....	49.00	60.00
616 ILL.....	44.50	46.50
616A.....	25.00	40.00
716A.....	25.00	39.50
24.....	29.50	49.00
600 R.....	64.00	67.50
600 K.....	69.00	99.50
500.....	67.50	110.00
500 A.....	50.00	110.00
500 K.....	55.00	110.00
41 (Counter).....	24.50	35.00
51 (Counter).....	24.50	39.50
61 (Counter).....	40.00	54.50
71 (Counter).....	49.50	59.50
81 (Counter).....	75.00	85.00
700.....	89.50	145.00
750 M.....	139.50	179.50
750 E.....	149.00	160.00
780M Colonial.....	99.50	179.50
780 E.....	99.50	149.50
800.....	79.50	109.50
850.....	89.50	125.00
950.....	110.00	125.00
1015.....	279.50	425.00
1017 Hideaway.....	225.00	275.00
300 Adaptor.....	10.00	15.00
320 Wireless Wall Box.....	4.25	12.50
310 Wall Box 30 Wire.....	4.50	6.50
320 2 Wire Wall Box.....	4.25	7.50
332 2 Wire Bar Box.....	5.00	9.50
331 2 Wire Bar Box.....	5.00	10.00
304 2 Wire Stepper.....	3.50	5.00
Wireless Strollers.....	25.00	
430 Speaker Club with 10, 25c Box.....	69.50	75.00
420 Speaker Cabinet.....	40.00	49.50
3031 Wall Box.....	17.50	22.50
3045 Wall Box.....	14.50	19.50
3020 Wall Box.....	32.50	39.50
219 Stepper.....	22.50	24.50
Selector Speaker.....	95.00	125.00
100 Wall Box 5c 30c Wire.....	3.50	5.00
100 Wall Box 10c 30c Wire.....	12.50	17.50
111 Bar Box.....	3.00	10.00
120 Wall Box 5c Wire.....	3.00	5.00
Bar Brackets.....	2.00	3.50
305 Impulse Rec.....	2.50	10.00
350 WIs Speaker.....	17.50	39.50
115 Wall Box Wire 5c Wireless.....	5.00	6.50
135 Step Receiver.....	15.00	29.50
145 Imp. Step Fast.....	3.50	20.00
150 Impulse Rec.....	20.00	
337 Bar Box.....	32.50	
306 Music Transmitt.....	7.50	9.50
39A Speaker.....	25.00	
130 Adaptor.....	15.00	17.50

WURLITZER (Cont.)

Steel Cab. Speaker.....	140.00	175.00
580 Speaker.....	25.00	75.00
123 Wall Box 5/10/25 Wireless.....	9.00	15.00
125 Wall Box 5/10/25 Wire.....	3.00	7.50

SEEBURG

Model A ILL.....	19.50	29.50
Model B.....	19.50	29.50
Model C.....	19.50	29.50
Model H.....	14.50	24.50
Rex.....	34.50	50.00
Model K15.....	19.50	39.50
Model K20.....	25.00	39.50
Plaza.....	25.00	39.00
Royale.....	25.00	50.00
Regal.....	49.50	70.00
Regal RC.....	69.50	89.50
Gem.....	60.00	85.00
Classic.....	67.50	119.50
Classic RC.....	69.50	109.50
Maestro.....	74.50	89.50
Mayfair.....	59.50	64.50
Mayfair RC.....	69.50	99.50
Melody King.....	49.50	79.50
Crown.....	50.00	64.50
Crown RC.....	69.50	79.50
Concert Grand.....	49.50	79.50
Colonel.....	67.50	99.50
Colonel RC.....	74.50	129.50
Concert Master.....	79.50	89.50
Concert Master RC.....	85.00	129.50
Cadet.....	67.50	89.50
Cadet RC.....	84.50	109.50
Major.....	67.50	99.00
Major RC.....	79.50	149.50
Envoy.....	79.50	99.50
Envoy RC.....	85.00	119.00
Vogue.....	67.50	129.50
Vogue RC.....	79.50	99.50
Casino.....	49.50	70.00
Casino RC.....	69.50	89.50
Commander.....	57.50	89.00
Commander RC.....	85.00	99.00
Hi Tone 9800.....	79.00	99.00
Hi Tone 9800 RC.....	79.00	119.00
Hi Tone 8800.....	79.50	99.00
Hi Tone 8800 RC.....	79.50	119.00
Hi Tone 8200.....	79.00	99.00
Hi Tone 8200 RC.....	79.50	159.50
146 S ('46).....	250.00	300.00
146 M.....	250.00	339.50
147 S.....	300.00	395.00
147 M.....	339.50	425.00
148 S.....	425.00	465.00
148 M.....	400.00	450.00
246 Hideaway.....	245.00	325.00
20 Record '43 Cab.....	149.50	200.00
Selectomatic 16.....	5.00	7.50
Selectomatic 24.....	5.00	19.50
Selectomatic 20.....	5.00	10.00
Remote Speak Organ.....	15.00	27.50
Multi Selector 12 Rec.....	12.50	35.00
Melody Parade Bar.....	4.50	
5c Wallomatic Wireless.....	3.00	8.50
5c Baromatic Wireless.....	5.00	7.50
5c Wallomatic 3 Wire.....	3.50	7.50

SEEBURG (Cont.)

30 Wire Wall Box.....	2.00	7.50
Power Supply.....	15.00	
5, 10, 25c Baromatic Wire.....	5.00	19.00
5, 10, 25c Wallomatic 3 Wire.....	10.00	20.00
5, 10, 25c Baromatic Wireless.....	15.00	19.00
5, 10, 25c Wallomatic Wireless.....	8.50	19.50
Electric Speaker.....	25.00	29.50
W1-L56 Wall Box 5c.....	24.50	32.50
3W5-L56 Wall Box 5, 10, 25c.....	20.00	49.50
Tear Drop Speaker.....	12.50	29.50

ROCK-OLA

12 Record.....	19.50	29.50
16 Record.....	19.50	29.50
Rhythm King 12.....	21.50	34.50
Rhythm King 16.....	21.50	34.50
Imperial 20.....	24.50	39.50
Imperial 16.....	25.00	39.50
Windsor.....	39.50	60.00
Monarch.....	39.50	49.50
Std. Dial-A-Tone.....	69.50	89.50
'40 Super Rockolite.....	49.50	79.50
Counter '39.....	19.50	39.50
'39 Standard.....	44.50	79.50
'39 DeLuxe.....	44.50	79.50
'40 Master Rockolite.....	49.50	89.50
'40 Counter.....	39.50	49.50
'40 Counter with Std. Wall Box.....	49.50	54.50
'41 Premier.....	84.50	99.50
Bar Box.....	4.00	9.50
Bar Box.....	4.00	9.50
Spectravox '41.....	15.00	29.50
Glamour Tone Column.....	32.50	35.00
Modern Tone Column.....	32.50	40.00
Playmaster & Spectravox.....	75.00	99.50
Playmaster.....	75.00	99.50
Playmaster '46.....	249.50	260.00
Twin 12 Cab Speak.....	39.00	49.00
20 Rec. Steel Cab ASA.....	75.00	109.50
Playboy.....	15.00	30.00
Commando.....	69.00	75.00
1422 Phono ('46).....	175.00	229.50
1424 Phono (Hideaway).....	199.50	265.00
1426 Phono ('47).....	259.50	295.00
1501 Wall Box.....	3.00	7.50
1502 Bar Box.....	5.00	7.50
1503 Wall Box.....	12.50	15.00
1504 Bar Box.....	8.50	17.50
1510 Bar Box.....	15.00	20.00
1525 Wall Box.....	10.00	17.50
1526 Bar Box.....	15.00	19.50
1530 Wall Box.....	29.50	34.50
Dial A Tone B&W Box.....	2.00	3.50
1805 Organ Speaker.....	24.50	49.00
DeLuxe Jr. Console.....		
Rock.....	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box.....	17.50	25.00
Manhattan.....	199.50	224.50
Model 7 Phono.....	99.50	149.50
Hideaway Model 400.....	95.00	119.50
Bar Bracket.....	2.00	3.00
Willow Adaptor.....	14.50	29.50
Chestnut Adaptor.....	15.00	25.00
Cedar Adaptor.....	16.50	29.50
Poplar Adaptor.....	15.00	27.50
Maple Adaptor.....	15.00	30.00
Juniper Adaptor.....	15.00	27.50
Elm Adaptor.....	15.00	25.00
Pine Adaptor.....	15.00	25.00
Beech Adaptor.....	15.00	27.50
Spruce Adaptor.....	17.50	29.50
Ash Adaptor.....	15.00	25.00
Walnut Adaptor.....	17.50	25.00
Lily Adaptor.....	10.00	12.50
Violet Speaker.....	10.00	15.00
Orchid Speaker.....	19.50	27.50
Iris Speaker.....	21.50	29.50

MILLS

Zephyr.....	19.50	29.50
Studio.....	32.50	49.50
Dance Master.....	25.00	32.50
DeLuxe Dance Master.....	40.00	52.50
Do Ri Mi.....	25.00	59.50
Panoram.....	125.00	195.00
Throne of Music.....	40.00	75.00
Empress.....	39.00	75.00
Panoram Adaptor.....	8.50	
Panoram 10 Wall Box.....	5.00	8.50
Speaker.....	10.00	
Panoram Peek (Con).....	135.00	225.00
Conv. for Panoram Peek.....	10.00	29.50
Constellation.....	229.50	259.50

A M I

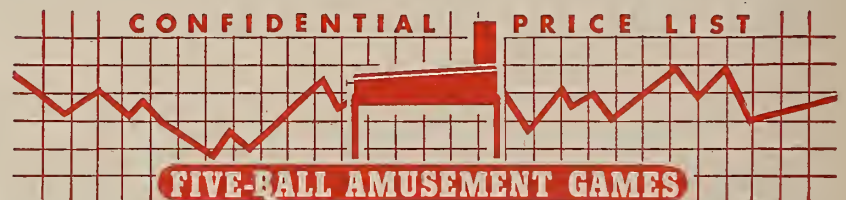
Hi-Boy (302).....	49.50	89.50
Singing Towers (201).....	39.00	69.50
Streamliner 5, 10, 25.....	25.00	59.50
Top Flight.....	25.00	50.00
Singing Towers Speak.....	15.00	
Singing Towers (301).....	39.00	99.50
Model A '46.....	399.50	450.00

BUCKLEY

Wall & Bar Box O. S.....	3.00	5.00
Wall & Bar Box N. S.....	12.50	17.50

AIREON

Super DeLuxe ('46).....	75.00	124.50
Blonde Bomber.....	195.00	239.50
Fiesta.....	150.00	225.00
'47 Hideaway.....	150.00	195.00
'48 Coronet 400.....	199.50	275.00
Impresario Speaker.....	17.50	
Melodeon Speaker.....	17.50	
Carillon Speaker.....	22.50	



ABC Bowler.....	19.50	24.50
Ali Baba.....	49.50	89.50
Alice.....	75.00	99.50
Amber.....	10.00	15.00
Aquacade.....	129.50	134.50
Arizona.....	10.00	14.50
Baby Face.....	89.50	119.50
Baffle Card.....	10.00	19.00
Ballerina.....	49.50	69.50
Ballyhoo.....	10.00	29.50
Banjo.....	49.50	59.50
Barnacle Bill.....	87.50	109.50
Bermuda.....	39.50	65.00
Big League.....	14.50	29.50
Big Time.....	32.50	39.50
Big Top.....	109.50	129.50
Black Gold.....	130.00	139.50
Blue Skies.....	90.00	99.50
Bonanza.....	27.50	37.50
Boston.....	157.50	169.50
Bowling Champ.....	129.50	139.50
Bowling League.....	12.50	24.50
Brite Spot.....	20.00	29.50
Broncho.....	12.00	19.50
Buccaneer.....	89.50	110.00
Build Up.....	39.50	59.50
Buttons & Bows.....	124.50	139.50
Caribbean.....	34.50	59.50
Carnival.....	74.50	95.00
Carolina.....	82.50	115.00
Carousel.....	10.00	39.50
Catalina.....	34.50	65.00
Champion (Chico).....	135.00	159.50
Chico.....	129.50	149.50
Cinderella.....	39.50	79.50
Circus.....	55.00	79.50
Cleopatra.....	30.00	47.50
Click.....	14.50	21.50
Contact.....	39.50	79.50
Cover Girl.....	39.50	54.50
Crazy Ball.....	44.50	79.50
Cross Line.....	14.50	25.00
Crossfire.....	14.00	29.50
Dallas.....	129.50	150.00
Dew Wa Ditty.....	59.50	79.50
Double Barrel.....	10.00	19.50
Double Shuffle.....	129.50	135.00
Drum Major.....	25.00	34.50
Dynamite.....	10.00	20.00
El Paso.....	119.50	124.50
Elmer (Rev).....	74.50	79.50
Fast Ball.....	10.00	22.50
Fiesta.....	19.50	25.00
Flamingo.....	19.50	29.50
Floating Power.....	94.50	129.50
Flying Trapeze.....	15.00	17.50
Football.....	169.50	179.50
Formation.....	15.00	25.00
Four Diamonds.....	14.50	19.50
Four Roses.....	12.50	17.50
Ginger.....	15.00	29.50
Gizmo.....	74.50	93.50
Glamour.....	24.50	29.50
Gold Ball.....	10.00	19.50
Gold Mine.....	25.00	59.50
Golden Gloves.....	159.50	164.50
Grand Award.....	99.50	119.50
Gun Club.....	14.50	17.50
Harvest Moon.....	109.50	129.50
Havana.....	10.00	27.50
Hawaii.....	14.00	29.50
Hi Dive.....	14.50	19.50

FIVE-BALL AMUSEMENT GAMES (Cont.)

Hi-Ride.....	20.00	49.50	Sea Breeze.....	14.00	19.50
Hit Parade.....	69.50	89.50	Sea Hawk.....	20.00	39.50
Hold Over.....	10.00	24.50	Sea Isle.....	15.00	32.50
Holiday.....	89.50	119.50	Serenade.....	109.50	119.50
Hollywood.....	14.95	19.50	Shanghai.....	39.50	59.50
Honey.....	10.00	29.50	Shangri La.....	12.50	15.00
Horoscope.....	12.50	15.00	Sharpshooter.....	149.50	155.00
Humpty Dumpty.....	34.50	64.50	Shooting Stars.....	15.00	22.50
Idaho.....	10.00	17.50	Short Stop.....	49.50	65.00
Jack 'N Jill.....	70.00	79.50	Show Boat.....	119.50	124.50
Jamboree.....	49.50	79.50	Show Girl.....	10.00	20.00
Jungle.....	12.50	15.00	Silver Spray.....	14.95	19.50
Kilroy.....	10.00	29.50	Silver Streak.....	14.50	32.50
King Cole.....	59.50	79.50	Singapore.....	17.50	49.50
Kismet.....	17.50	32.50	Sky Line.....	16.50	29.50
Knock Out.....	12.50	15.00	Sky Ray.....	12.50	19.50
Lady Robin Hood.....	39.00	69.50	Slap the Jap.....	14.50	39.50
Landslide.....	19.50	29.50	Slugger.....	14.50	19.50
Laura.....	10.00	25.00	Smarty.....	10.00	15.00
League Leader.....	10.00	14.95	Smoky.....	12.00	14.50
Leap Year.....	59.50	75.00	South Paw.....	15.00	25.00
Legionnaire.....	19.50	35.00	South Seas.....	10.00	17.50
Liberty.....	10.00	14.50	Speed Ball.....	14.95	32.50
Lightning.....	14.50	29.50	Speed Demon.....	15.00	29.50
Line Up.....	25.50	29.50	Speedway.....	59.50	79.50
Lucky Star.....	10.00	17.50	Spellbound.....	10.00	19.00
Magic.....	69.50	89.50	Spinball.....	34.50	69.50
Maisie.....	10.00	22.50	Sports.....	19.50	25.00
Majors '49.....	99.50	135.00	Sports Parade.....	12.50	15.00
Major League Baseball.....	32.50	59.50	Spot-A-Card.....	25.00	29.50
Manhattan.....	17.50	34.50	Spot Pool.....	12.50	34.50
Mardi Gras.....	39.50	69.50	Stage Door Canteen.....	10.00	17.50
Marines-At-Play.....	12.50	15.00	Stars.....	15.00	19.50
Marjorie.....	19.50	29.50	Star Attraction.....	10.00	19.50
Maryland.....	134.50	159.50	Stardust.....	69.50	89.50
Mam-selle.....	10.00	39.50	Starlite.....	10.00	19.50
Merry Widow.....	59.50	79.50	State Fair.....	10.00	17.50
Melody.....	49.50	54.50	Step Up.....	10.00	19.50
Metro.....	17.50	27.50	Stormy.....	39.50	59.50
Mexico.....	10.00	27.50	Stratoliner.....	14.50	29.50
Miami Beach.....	15.95	17.50	Streamliner.....	10.00	14.50
Midget Racer.....	10.00	25.00	Summertime.....	49.50	69.50
Miss America.....	12.50	29.50	Sun Beam.....	19.50	29.50
Monicker.....	10.00	17.50	Sunny.....	35.00	59.50
Monterrey.....	25.00	54.50	Supercharger.....	15.00	24.50
Moon Glow.....	89.50	114.50	Super Hockey.....	135.00	144.50
Morocco.....	49.50	94.50	Superliner.....	10.00	19.50
Mystery.....	10.00	29.50	Superscore.....	10.00	20.00
Nevada.....	14.00	29.50	Surf Queens.....	10.00	19.50
Nudgy.....	14.00	29.50	Suspense.....	10.00	24.50
Oh Boy.....	15.00	29.50	Swanee.....	79.50	109.50
Oklahoma.....	142.50	149.50	Tally Ho.....	15.00	20.00
One Two Three.....	89.50	109.50	Tampico.....	157.50	164.50
Opportunity.....	19.50	25.00	Target Skill.....	12.50	19.50
Oscar.....	22.50	24.50	Telecard.....	89.50	125.00
Paradise.....	69.50	89.50	Temptation.....	69.50	109.50
Phoenix.....	89.50	99.50	Tennessee.....	39.50	64.50
Pinch Hitter.....	115.00	129.50	Three Feathers.....	139.50	159.50
Pin Up Girl.....	15.00	29.50	Three Musketeers.....	160.00	169.50
Play Ball.....	15.00	19.50	Thrill.....	59.50	79.50
Play Boy.....	10.00	22.50	Topic.....	7.50	17.50
Playtime.....	159.50	169.50	Tornado.....	12.50	19.50
Progress.....	15.00	25.00	Torchy.....	19.50	29.50
Puddin' Head.....	64.50	99.50	Towers.....	12.50	15.00
Rainbow.....	75.00	89.50	Trade Winds.....	49.50	79.50
Ramona.....	99.50	119.50	Treasure Chest.....	12.50	17.50
Rancho.....	89.50	104.50	Trinidad.....	39.50	69.50
Ranger.....	10.00	17.50	Triple Action.....	49.50	89.50
Repeater.....	16.50	29.50	Tropicana.....	18.50	29.50
Rio.....	10.00	32.50	Tucson.....	119.50	129.50
Riviera.....	14.50	25.00	Utah.....	169.50	174.50
Rocket.....	10.00	17.50	Virginia.....	39.50	69.50
Rondevoo.....	39.50	64.50	Vanities.....	17.50	34.50
Round Up.....	97.50	109.50	Vogue.....	15.00	29.50
St. Louis.....	129.50	149.50	Wagon Wheels.....	12.50	22.50
Sally.....	49.50	89.50	West Wind.....	15.00	20.00
Samba.....	49.50	59.50	Wild Fire.....	19.50	30.00
Saratoga.....	99.50	119.50	Wisconsin.....	34.50	49.50
School Days.....	15.00	17.50	Yankee Doodle.....	15.00	29.50
Screwball.....	49.50	89.50	Yanks.....	39.50	59.50
Score-A-Line.....	20.00	39.50	Zig Zag.....	12.50	17.50

CONFIDENTIAL PRICE LIST

SHUFFLEBOARDS

NEW

(ALL PRICES ARE LIST—F.O.B. FACTORY)

American Super De-Luxe, 18', 20' and 22'.....	\$653.00	Nu-Art De Luxe 20', 22'.....	545.00
American Cushion and Re- bound.....	640.00	Nu-Art Shuffle Bowl 16'.....	545.00
Mero 22'.....		Purveyor Sportsman 22'.....	
Monarch 22'.....		Rock-Ola Standard 22'.....	665.00
National DeLuxe '49er.....		Shuffleboard Specialists 16', 22'.....	395.00
Nu-Art Black Diamond 20', 22'.....	495.00	Super Steel 22'.....	595.00
		Special.....	195.00
		Valley DeLuxe.....	
		Western 22'.....	650.00
		World Wide Official 22'.....	395.00

USED REBOUND SHUFFLEBOARDS

ChiCoin Rebound.....	50.00	119.50	ChiCoin Bango.....	125.00	195.00
United Shuffle Skill.....	160.00	225.00	ChiCoin Beacon.....	150.00	165.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

Allite Strikes 'N Spares.....	99.50	175.00	Keeney Anti Aircraft Br.....	15.00	25.00
Boomerang.....	25.00	50.00	Keeney Anti Aircraft Bl.....	35.00	65.00
Bally Bowler.....	195.00	285.00	Keeney Sub Gun.....	30.00	79.50
Bally Convoy.....	50.00	100.00	Keeney Texas Leaguer.....	30.00	49.50
Bally Defender.....	50.00	100.00	Kirk Night Bomber.....	50.00	119.50
Bally Eagle Eye.....	39.50	49.50	Liberator.....	59.50	79.50
Bally Heavy Hitter.....	40.00	65.00	Lite League.....	49.50	95.00
Bally King Pin.....	35.00	45.00	Mutoscope Ace Bomber.....	79.50	129.50
Bally Lucky Strike.....	45.00	69.50	Muto. Atomic Bomber.....	125.00	195.00
Bally Rapid Fire.....	49.50	100.00	Mutoscope Dr Mobile.....	129.50	175.00
Bally Sky Battle.....	40.00	100.00	Mutoscope Photomatic..... (Pre-War).....	195.00	495.00
Bally Torpedo.....	25.00	54.50	Mutoscope Sky Fighter.....	65.00	100.00
Bally Undersea Raider.....	69.50	119.50	Periscope.....	59.50	79.50
Bank Ball.....	40.00	95.00	QT Pool Table.....	219.50	225.00
Bowling League.....	35.00	45.00	Quizzer.....	195.00	225.00
Buckley DeLuxe Dig.....	65.00	149.50	Rockola Ten Pins LD.....	19.50	39.50
Buckley Treas Is Dig.....	99.50	115.00	Rockola Ten Pins HD.....	25.00	49.50
Champion Hockey.....	35.00	85.00	Rockola World Series.....	75.00	95.00
Chicoon Basketball Champ.....	159.50	249.50	Scientific Baseball.....	49.50	75.00
Chicoin Goalee.....	59.50	129.50	Scientific Basketball.....	59.50	75.00
Chicoin Hockey.....	69.50	85.00	Scientific Batting Pr.....	24.50	85.00
Chi Midget Skee.....	110.00	199.50	Scientific Pitch 'Em.....	195.00	269.50
Chicoin Pistol.....	145.00	200.00	Seeburg Chicken Sam.....	42.50	100.00
Chicoin Roll-A-Score.....	24.50	69.50	Seeburg Shoot the Chute.....	42.50	100.00
Edelco Pool Table.....	109.50	125.00	Skee Barrell Roll.....	50.00	65.00
Evans Bat-A-Score.....	224.50	295.00	Skill Jump.....	25.00	39.50
Evans In the Barrel.....	39.50	52.50	Super Torpedo.....	25.00	79.50
Evans Super Bomber.....	60.00	129.50	Supreme Bolascor.....	50.00	95.00
Evans Play Ball.....	50.00	69.50	Supreme Skee Roll.....	39.50	49.50
Evans Ten Strike LD.....	24.50	35.00	Supreme Skill Roll.....	35.00	69.50
Evans Ten Strike HD.....	24.50	50.00	Supreme Rocket Buster.....	49.50	109.50
Evans Ten Strike '46.....	39.50	69.50	Tail Gunner.....	30.00	49.50
Evans Tommy Gun.....	40.00	85.00	Telequiz.....	275.00	395.00
Exhibit Dale Gun.....	99.50	165.00	Warner Voice Record.....	49.50	69.50
Exhibit Rotary Mdsr.....	249.50	275.00	Western Baseball '39.....	20.00	35.00
Exhibit Merchantman Roll Ch Digger.....	45.00	99.50	Western Baseball '40.....	40.00	100.00
Exhibit Vitalizer.....	69.50	95.00	Whizz.....	25.00	69.50
Genco Bank Roll.....	24.50	34.50	Wilcox-Gay Recordio.....	129.50	249.50
Genco Play Ball.....	29.50	79.50	Williams' All Stars.....	114.50	199.50
Groetchen Met. Typer.....	150.00	195.00	Williams' Box Score.....	59.50	119.50
Hoop-A-Roll.....	24.50	49.50	Williams' Star Series.....	199.50	279.50
Jack Rabbit.....	94.50	100.00	Wurlitzer Skee-ball.....	75.00	150.00
Keeney Air Raider.....	69.50	125.00			

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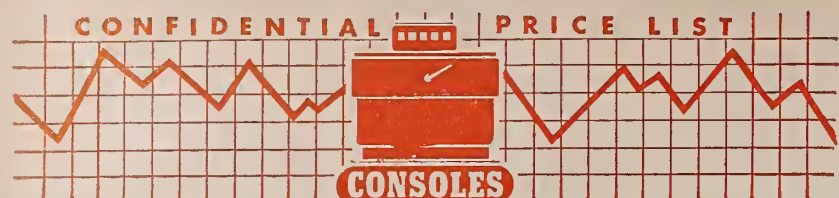
ROLL DOWNS

ABC Roll Down.....	37.50	52.50	Hawaii Roll Down.....	24.50	40.00
Arrows.....	39.00	74.50	Hy-Roll.....	69.50	149.50
Auto Roll.....	45.00	54.50	Melody.....	35.00	50.00
Bermuda.....	24.50	35.00	One World.....	49.50	69.50
Big City.....	20.00	50.00	Pro-Score.....	47.50	79.50
Bing-A-Roll.....	99.50	175.00	Singapore.....	20.00	45.00
Bonus Roll.....	69.50	79.50	Sportsman Roll.....	24.50	39.00
Buccaneer.....	49.50	64.50	Super Score.....	49.50	69.50
Champion Roll.....	49.50	54.50	Super Triangle.....	25.00	49.50
Chicoin Roll Down.....	24.50	45.00	Tally Roll.....	19.00	49.50
Genco Advance Roll.....	24.50	60.00	Tri-Score.....	34.50	49.50
Genco Total Roll.....	24.50	49.50	Tin Pan Alley.....	40.00	75.00

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CONSOLES

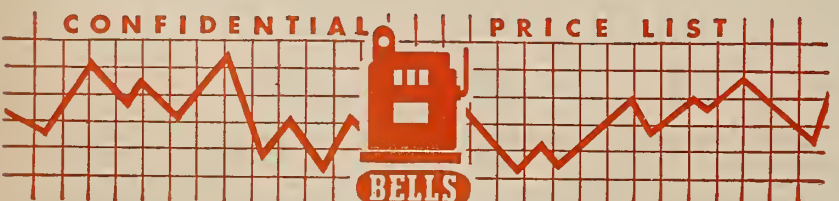
5c Baker's Pacer DD.....	40.00	69.50	Club Bells 25c.....	52.50	145.00
25c Baker's Pacer DD.....	45.00	79.50	Club House.....	10.00	25.00
5c Baker's Pacer Std.....	39.50	44.50	DeLuxe Club Console.....	469.50	529.00
Bally Draw Bell 5c.....	129.50	165.00	Super DeLuxe Club Console.....	489.50	545.00
Bally Draw Bell 25c.....	224.50	249.50	Double Up.....	210.00	249.50
Bally DeLuxe Draw Bell 5c.....	175.00	225.00	Evans' Challenger '47 5-25c.....	200.00	295.00
Bally DeLuxe Draw Bell 25c.....	269.50	279.50	Evans' Races—FP, PO.....	295.00	399.50
Bangtails '41.....	19.50	49.50	Evans' Gal. Dom. '47.....	275.00	299.50
Bangtails '46.....	119.00	175.00	Fast Time FP.....	25.00	39.50
Bangtails '47.....	119.00	225.00	Fast Time PO.....	25.00	39.50
Bangtails '47, Comb.....	220.00	275.00	Galloping Domino (41).....	20.00	59.50
Bangtails '48.....	265.00	295.00	Galloping Domino (42).....	30.00	59.50
Big Game PO.....	24.50	49.50	Gold Nugget 5-5c.....	275.00	295.00
Big Game FP.....	24.50	49.50	Gold Nugget 5-25c.....	325.00	399.50
Big Inning.....	210.00	279.50	Hi-Boy 5c.....	135.00	185.00
Big Top PO.....	24.50	49.50	Hi-Boy 25c.....	195.00	269.50
Big Top FP.....	24.50	49.50	High Hand.....	39.50	69.50
Bob Tail PO.....	29.50	35.00	Jennings Challenger 5-25c.....	215.00	295.00
Bob Tail FP.....	29.50	59.50	Jennings Club Con- sole (late).....	450.00	499.00
Casino Bell 5c.....	150.00	159.50			
Club Bells.....	39.50	69.50			



Jumbo Parade Comb.	49.50	85.00	Skill Time '38	10.00	25.00
Jumbo Parade FP	29.50	69.50	Skill Time '41	19.50	35.00
Jumbo Parade PO	20.00	69.50	Sun Ray	30.00	39.50
Jumbo Parade 25c	49.50	70.00	Super Bell 5c Comb.	49.50	79.50
Long Shot '48	475.00	650.00	Super Bell 25c Comb.	59.50	70.00
Lucky Lucre 5-5	39.50	45.00	Super Bell Two Way		
Lucky Lucre 5c	49.50	89.50	5-5	75.00	95.00
Lucky Lucre 25c	75.00	89.50	Super Bell Two Way		
Lucky Star	39.50	69.50	5-25	89.50	109.50
Mills 4 Bells	69.50	99.50	Super Bell Four Way		
Mills 3 Bells	99.50	159.50	5-5-5-5	79.50	95.00
Mills '47 3 Bells	185.00	250.00	Super Bell Four Way		
Mills '48 3 Bells	225.00	325.00	5-5-5-25	79.50	169.50
Mills Duplex	295.00	325.00	Super Bell Four Way		
Multi Bells	395.00	475.00	5-5-10-25	179.50	192.50
Paces Races Bl Cab	10.00	29.50	Super Bonus Bell 5c		
Paces Races Br Cab	15.00	39.50	FP & PO	165.00	235.00
Paces Races Red Arrow	20.00	49.50	Super Bonus Bell 5c-25c		
Paces '39 Saratoga	10.00	39.50	FP & PO Combo	320.00	369.50
Paces Saratoga w rails	24.50	69.50	Super Bonus Bell 5c-5c		
Paces Saratoga no rails	24.50	39.50	FP & PO Combo	250.00	275.00
Paces Saratoga Comb	39.50	69.50	Super Bonus 5-5-5	400.00	595.00
Paces Saratoga Jr. PO	25.00	49.50	Super Bonus 5-5-25c	340.00	425.00
Paces Saratoga Sr. PO	37.50	69.50	Super Bonus Bell		
Paces Reels Comb	49.50	69.50	5-10-25c PO	395.00	499.50
Paces Reels Jr. PO	39.50	69.50	Super Track Time	30.00	89.50
Paces Reels Sr. PO	39.50	69.50	Super Track Time TKT	30.00	69.50
Paces Reels w rails	24.50	69.50	Track Odds	99.50	189.50
Paces Reels no rails	24.50	39.50	Track Odds Daily Dbl	149.50	250.00
Paces Twin 5-5	25.00	49.50	Track Odds DD JP	247.50	395.00
Paces Twin 5-10	25.00	49.50	Track Odds '48, 5c	550.00	675.00
Paces Twin 10-25	25.00	49.50	Track Odds '46	299.50	475.00
Paces Twin Console			Track Time '39	39.50	59.50
5-25	89.50	99.50	Track Time '38	30.00	60.00
Pastime	79.50	150.00	Track Time '37	29.50	
Reserve Bell	249.50	289.50	Triple Bell 5-5-5	315.00	395.00
Roll 'Em	32.50	39.50	Triple Bell '47 5-5-25	295.00	349.50
Silver Moon Comb	49.50	69.50	Triple Bell '47 5-10-25	265.00	375.00
Silver Moon PO	19.50	49.50	Triple Entry	49.50	89.50
Silver Moon FP	19.50	49.50	Wild Bell 5-25c	399.50	575.00
Silver Moon 10c	49.50	69.50	Wild Lemon	200.00	239.50
Silver Moon 25c	55.00	79.50	Winterbook	325.00	395.00



Big Game PO	10.00	25.00	Pastime (Rev)	14.50	39.50
Big Parley	49.50	69.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Pimlico FP	29.50	32.50
Big Prize PO	15.00	20.00	Race King (Rev)	29.50	39.50
Blue Grass FP	10.00	25.00	Record Time FP	22.50	59.50
Blue Ribbon PO	20.00	35.00	Rockingham	59.50	99.50
Citation	299.50	359.50	Santa Anita	10.00	20.00
Club Trophy FP	22.50	50.00	Sport Event FP	19.50	51.50
Contest FP	30.00	45.00	Sky Lark FP & PO	30.00	59.50
Daily Races	49.50	69.50	Special Entry	49.50	109.50
Dark Horse FP	10.00	15.00	Sport Special FP	17.50	30.00
'41 Derby FP	20.00	29.50	Sport Page PO	19.50	35.00
Dust Whirls	32.50	49.50	Spinning Reels PO	19.50	25.00
Entry	60.00	129.50	Sport King PO	20.00	22.50
Favorite	59.50	79.50	Stepper Upper PO	15.00	50.00
Gold Cup	129.00	189.50	Sportsman (Rev)	20.00	32.50
Grand National	19.50	49.50	Thoroughbred	25.00	32.50
Grand Stand PO	14.50	20.00	Trophy	195.00	235.00
Hot Tip	49.50	69.50	Turf Champ FP	35.00	44.50
Jockey Club	22.50	49.50	Turf King	22.50	49.50
Jockey Club '47	149.50	159.50	Victory FP	10.00	25.00
Jockey Special	89.50	149.50	Victory Derby	29.50	110.00
Kentucky	29.50	49.50	Victory Special	19.50	79.50
Lexington	350.00	475.00	War Admiral (Rev)	15.00	25.00
Long Ace	19.50	49.50	Whirlaway (Rev)	25.00	30.00
Long Shot PO	39.50	49.50	Winning Ticket	15.00	29.50



MILLS			MILLS (Cont.)		
5c Gold Chrome HL	35.00	65.00	25c Gold Chrome	65.00	67.50
10c Gold Chrome HL	35.00	69.50	50c Gold Chrome	75.00	99.50
25c Gold Chrome HL	40.00	79.50	5c Copper Chrome	35.00	60.00
50c Gold Chrome HL	75.00	125.00	10c Copper Chrome	35.00	89.50
5c Gold Chrome	35.00	59.00	25c Copper Chrome	40.00	99.50
10c Gold Chrome	45.00	65.00	5c Club Bell	52.50	95.00



MILLS (Cont.)

10c Club Bell	75.00	99.50	25c Comet FV	30.00	60.00
25c Club Bell	80.00	99.50	50c Comet FV	50.00	89.50
50c Club Bell	100.00	189.50	5c Comet DJP	15.00	39.50
1c Blue Front	20.00	49.50	10c Comet DJP	20.00	42.50
5c Blue Front	29.50	79.50	1c Comet Blue	10.00	20.00
10c Blue Front	45.00	79.50	5c Comet Blue	15.00	29.50
25c Blue Front	45.00	79.50	10c Comet Blue Front	15.00	47.50
50c Blue Front	150.00	185.00	25c Comet Blue Front	20.00	49.50
1c Brown Front	20.00	59.50	50c Comet	40.00	89.50
5c Brown Front	60.00	89.50	5c Chrome	49.50	74.50
10c Brown Front	60.00	90.00	10c Chrome	49.50	74.50
25c Brown Front	60.00	95.00	25c Chrome	49.50	75.00
50c Brown Front	175.00	199.50	Chrome '47-50c	125.00	175.00
1c Cherry Bell	20.00	49.50	Chrome '47-\$1.00	200.00	295.00
5c Cherry Bell	30.00	47.50	5c All Star Comet	45.00	50.00
10c Cherry Bell	35.00	47.50	10c All Star Comet	50.00	69.50
25c Cherry Bell	47.50	65.00	25c All Star Comet	55.00	69.50
1c Bonus Bell	39.50	49.50	50c All Star Comet	70.00	89.50
5c Bonus Bell	64.50	100.00	1c All Star 2-4	10.00	20.00
10c Bonus Bell	64.50	100.00	1c Rocket	20.00	49.50
25c Bonus Bell	64.50	100.00	5c Rocket	25.00	49.50
5c Original Chrome	49.50	99.50	10c Rocket	30.00	59.50
10c Orig. Chrome	49.50	99.50	25c Rocket	39.50	79.50
25c Orig. Chrome	49.50	99.50	5c TJ Comet	20.00	29.50
50c Orig. Chrome	139.50	159.50	5c Club Bell	25.00	69.50
1c QT Glitter Gold	15.00	30.00	10c Club Bell	30.00	75.00
5c QT Glitter Gold	20.00	60.00	25c Club Bell	75.00	125.00
10c QT Glitter Gold	25.00	65.00	50c Club Bell	100.00	175.00
25c QT Glitter Gold	35.00	79.50	5c Comet Red	20.00	40.00
1c VP Bell	15.00	19.50	10c Comet Red	20.00	49.50
1c VP Bell JP	15.00	25.00	5c DeLuxe '46	30.00	70.00
1c VP Bell Green	15.00	19.50	10c DeLuxe '46	59.50	70.00
5c VP Bell Green	15.00	22.50			
1c VP Chrome	25.00	34.50	JENNINGS		
5c VP Chrome	25.00	34.50	5c Chief	35.00	54.50
5c VP Chrome Plus	27.50	42.50	10c Chief	35.00	54.50
1c P Bell B&G	22.50	32.50	25c Chief	35.00	65.00
5c VP Bell B&G	22.50	39.50	5c Club Bell	35.00	60.00
Vest Pocket '46	22.50	49.50	10c Club Bell	40.00	69.50
5c Futurity	10.00	34.50	25c Club Bell	40.00	79.50
10c Futurity	10.00	34.50	50c Club Bell	45.00	89.50
25c Futurity	15.00	34.50	5c Silver Moon Chief	35.00	60.00
50c Futurity	25.00	64.50	10c Silver Moon Chief	40.00	60.00
5c Black Cherry Bell	75.00	145.00	25c Silver Moon Chief	40.00	69.50
10c Black Cherry Bell	75.00	145.00	5c Silver Chief	50.00	79.50
25c Black Cherry Bell	75.00	145.00	10c Silver Chief	59.50	79.50
50c Black Cherry	165.00	200.00	25c Silver Chief	59.50	79.50
25c Golf Ball Vendor	195.00	225.00	50c Silver Chief	169.50	189.50
5c War Eagle	20.00	34.50	10c Golf Vndr	59.50	89.50
10c War Eagle	20.00	47.50	25c Gold Ball Vndr	89.50	129.50
25c War Eagle	25.00	65.00	Cigarolla XXV	29.50	49.50
50c War Eagle	35.00	69.50	Cigarolla XV	39.50	99.50
5c Melon Bell	85.00	160.00	5c Victory Chief	25.00	54.50
10c Melon Bell	85.00	165.00	10c Victory Chief	30.00	57.50
25c Melon Bell	85.00	170.00	25c Victory Chief	35.00	59.50
Golden Falls 5c	110.00	145.00	1c 4 Star Chief	10.00	35.00
Golden Falls 10c	110.00	145.00	5c 4 Star Chief	32.50	69.50
Golden Falls 25c	110.00	145.00	10c 4 Star Chief	35.00	69.50
Golden Falls 50c	139.50	190.00	25c 4 Star Chief	37.50	69.50
5c Jewell Bell	135.00	159.50	50c 4 Star Chief	75.00	140.00
10c Jewell Bell	135.00	159.50	5c Victory 4 Star Ch	75.00	100.00
25c Jewell Bell	135.00	159.50	10c Victory 4 Star Ch	75.00	110.00
50c Jewell Bell	225.00	245.00	25c Victory 4 Star Ch	95.00	150.00
5c Bonus '49	140.00	225.00	5c DeLuxe Club Chief	100.00	175.00
10c Bonus '49	150.00	230.00	10c DeLuxe Club Chief	105.00	175.00
25c Bonus '49	150.00	235.00	25c DeLuxe Club Chief	110.00	175.00
5c Black Gold	124.50	164.50	5c Super DeLuxe Club		
10c Black Gold	159.50	164.50	Chief	125.00	175.00
25c Black Gold	159.50	164.50	10c Super DeLuxe Club		
50c Black Gold	199.50	225.00	Chief	125.00	175.00
5c Club Royale	169.50	179.50	25c Super DeLuxe Club	135.00	175.00
10c Club Royale	169.50	179.50	50c Super DeLuxe Club		
50c Club Royale	225.00	250.00	Chief	200.00	249.50

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club		
Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	59.50
5c Conv Columbia		
Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

P A C E

5c Comet FV	10.00	50.00
10c Comet FV	15.00	50.00

WATLING

5c Rolatop '48	49.50	79.50
10c Rolatop '48	49.50	79.50
25c Rolatop '48	49.50	79.50
5c Rolatop '46	25.00	79.50
10c Rolatop '46	25.00	79.50
25c Rolatop	30.00	79.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	100.00
10c Criss Crosse	84.50	110.00
25c Criss Crosse	100.00	125.00

UNITED'S SHUFFLE ALLEY

ALL THE THRILLS OF BOWLING

SCORES EXACTLY LIKE BOWLING

(Splits, Spares, Railroads, Strikes,
Doubles, Turkeys, etc.)

BOWLING SCORE TOTALED AUTOMATICALLY

FRAME BY FRAME

ON BRILLIANT LIGHT-UP

BACK GLASS

PUCK RETURNS
TO THE PLAYER
BY TRAVELING UNDER THE
PLAY BOARD

EQUIPPED WITH

**NEW
DROP
CHUTE**

JUST DROP IT IN

APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

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UNITED MANUFACTURING COMPANY

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SKILL-SIZE: 9½ FT. LONG, 2 FT. WIDE

**Realistic Gutters
ON EACH SIDE OF ALLEY**

**REAL
BOWLING
THRILLS**

**OFFICIAL
BOWLING
RULES AND SCORES**
Strikes, Doubles, Turkeys
Spares, Splits
Railroads

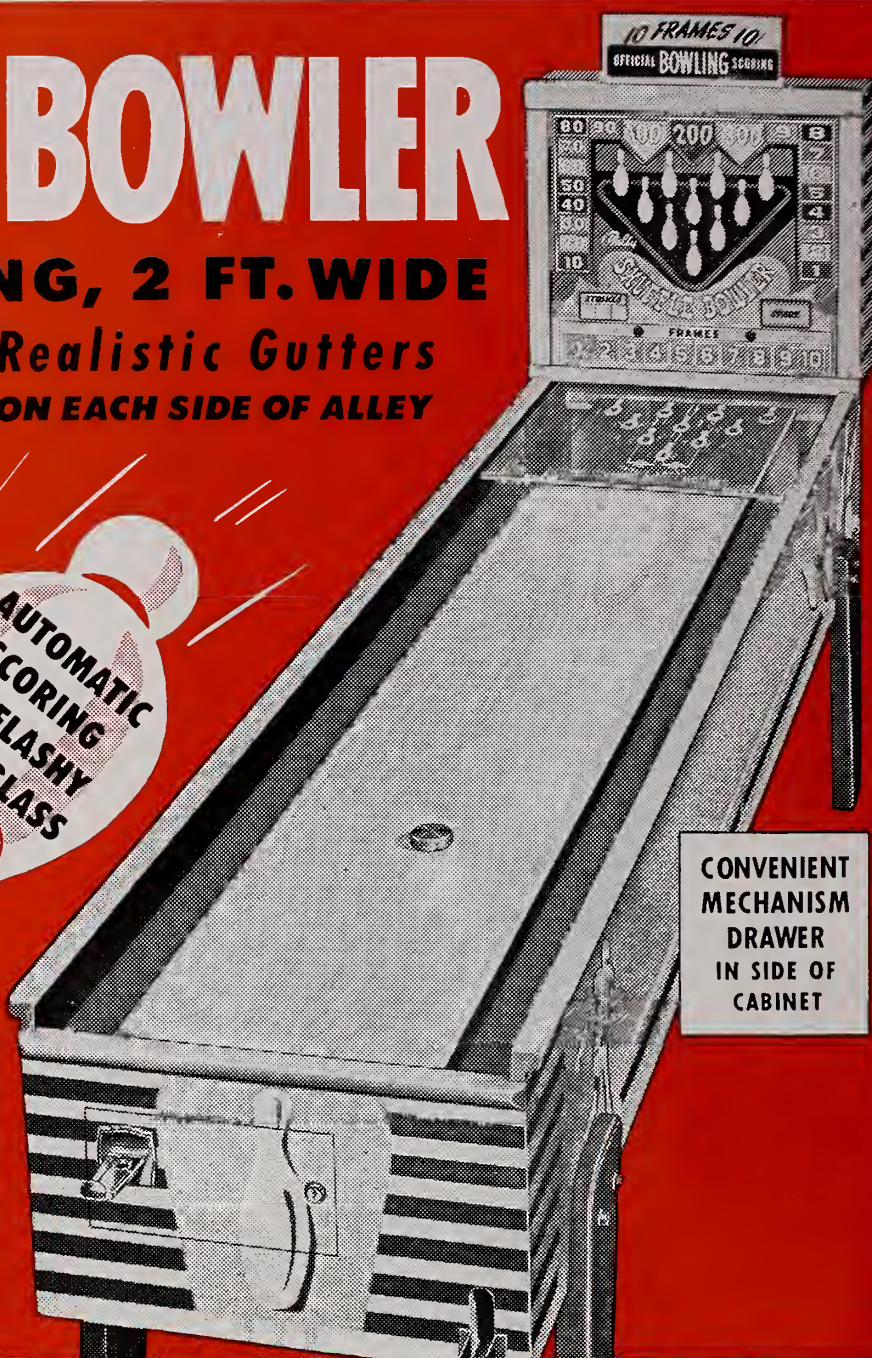
**AUTOMATIC
SCORING
ON FLASHY
BACK-GLASS**

**PERFECT
FOR
COMPETITIVE
PLAY**

**PUCK
RETURNS
TO PLAYER
AUTOMATICALLY**

**PUCK LOCKED IN
AT END OF GAME**

Real bowling thrills! Real shuffle science! 8 ft. 9 in. long alley, flanked by realistic gutters, provides the exciting skill-appeal that insures repeat play by the hour. Hundreds on location prove SHUFFLE-BOWLER to be biggest money-maker in shuffle class. Order today for quick delivery.



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MECHANISM
DRAWER
IN SIDE OF
CABINET**

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Fastest play and fastest profits in years! Played with 5 balls . . . but actually rivals one-ball games in earning power. Player selects 1 to 7 Selections, depositing a coin for each Selection. Then a flip of the ball shooter . . . and all 5 balls are shot to top of the board, where they swirl and scramble . . . then race wildly down the field with all the spine-tingling suspense of real "hot-rod" cars roaring down the last lap. Winner scores indicated Odds, which change for each coin played. Free play . . . but a gold-mine in all territory, all types of locations. Try HOT-RODS today.

**1 to 7 COINS
PER GAME**

**1 to 7 SELECTIONS
PER GAME**

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SPOT-BELL
CLOVER-BELL**